

COMPARISONS OF AVERAGE AUDIENCE ESTIMATES – SELECTED PROGRAM TYPES

SECOND REPORT FOR JUNE 1982

	EVENING 7:00-11:00 PM											
	General Drama	Suspense & Mystery Drama(1)	Situation Comedy	Adventure	Participation Variety	Feature Films	All 25- 30 Min.	All 55- 60 Min.	7:00- 9:00 PM	9:00- 11:00 PM(2)	All 7:00-11:00 PM	
											Regular	Special(3)
HOUSEHOLDS % AVG. AUD.	11.2	13.9	14.2			12.6	14.0	12.7	11.7	13.3	12.7	11.3
NO. OF PROGRAMS†	12	8	30	IFR	IFR	7	28	31	27	41	68	13
												81

	EVENING 6:00-7:00PM		MONDAY-FRIDAY 11:30-1:00AM		WEEKDAY DAYTIME 10:00AM-4:30PM				WEEKEND DAYTIME			
	Informational(1)		11:30PM- 1:00AM(4)	Daytime Drama	Quiz & Aud. Partic.(1)	Situation Comedy	10:00AM- 1:00PM	1:00- 4:30PM	10:00AM- 4:30PM	Child- ren's(1)	Sports	
	Once-a-Week	Multi-weekly									Regular	Special(3)
HOUSEHOLDS % AVG. AUD.	7.4	10.0	4.8	6.0	5.9	5.3	4.9	6.3	5.8	4.4	6.0	5.2
NO. OF PROGRAMS†	5	3	12	14	5	4	12	12	24	31	9	9
												18

(1) SEE INTRODUCTION FOR INDIVIDUAL TYPES IN ABOVE GROUPING

(2) INCLUDES 8:30-9:30PM AND 8:30-10:00PM PROGRAMS.

(3) WEIGHTED BY DURATION AND FREQUENCY AND LIMITED TO REGULARLY SCHEDULED PROGRAMS, EXCEPT FOR TYPES CARRYING THIS FOOTNOTE.

(4) INCLUDES OVERRUNS EXTENDING BEYOND 1:00AM.

IFR INSUFFICIENT NUMBER OF PROGRAMS IN TYPE FOR REPORTING

† PROGRAMS ARE RATED IN TERMS OF TOTAL DURATION, UNDER FIVE-MINUTE PROGRAMS ARE EXCLUDED.

NATIONAL TV NIELSEN RATINGS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JUNE 20, 1982

NIELSEN AVERAGE AUDIENCE

RANK	PROGRAM	AUDIENCES		RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)			% U.S.	NO. (000)
1	BARBARA WALTERS SPECIAL(S)	23.5	19,150	9	ALICE	17.6	14,340
2	HART TO HART#	21.5	17,520	10	GIMME A BREAK	17.5	14,260
2	TOO CLOSE FOR COMFORT	21.5	17,520	11	HOUSE CALLS	16.4	13,370
4	THREE'S COMPANY	20.8	16,950	12	LOVE BOAT	16.3	13,280
5	JEFFERSONS	20.2	16,460	12	60 MINUTES	16.3	13,280
6	TRAPPER JOHN, M.D.	19.6	15,970	14	DIFFERENT STROKES	16.2	13,200
7	HILL STREET BLUES	19.4	15,810	15	WKRP IN CINCINNATI	16.0	13,040
8	M*A*S*H	19.0	15,490	16	FANTASY ISLAND#	15.9	12,960

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SAT. 8.30P	30	NBC	CS	3	179	189	97	99	B	8.7	18	709	ABC NEWS:NIGHTLINE-THU(B)	185	96	A	4.3	15	350
PRIVATE BENJAMIN MON. 8.00P	30	CBS	CS						A	14.0	28	1141	2 THU. 12.00M 15 ABC N						
									B	13.3	26	1084							
QUINCY, M.E. WED. 10.00P	60	NBC	OP	29	202	197	99	98	A	15.6	29	1271	ABC NEWS:NIGHTLINE-FRI(B) 2 FRI. 12.00M 36 ABC N	188	97	A	4.1	13	334
REAL PEOPLE WED. 8.00P	60	NBC	PV	34	202	208	98	99	B	16.4	28	1337	ABC WEEKEND REPORT-SAT. SAT. 11.00P 15 ABC N	35	169	167	90	90	456
									A	13.1	25	1068							522
									B	18.7	30	1524							
60 MINUTES SUN. 7.00P	60	CBS	DN	36	203	199	99	99	A	16.3	38	1328	ABC WEEKEND REPORT-SUN. 1 SUN. 11.20P 15 ABC N	36	174	171	93	93	318
TAXI 1 THU. 9.30P	30	ABC	CS	33	200				B	25.4	42	2070	2 SUN. 11.00P 15						383
									A	13.4	24	1092	CBS NEWS SPECIAL RPT.(S) 1 MON. 11.30P 28 CBS N	170	94	A	8.1	22	660
									B	15.6	25	1271							
TEACHERS ONLY 1 WED. 9.30P	30	NBC	CS	7	192			96	A	13.4	24	1092	CBS NEWS SPECIAL RPT.(S) 2 TUE. 11.30P 30 CBS N	170	94	A	6.6	19	538
THREE'S COMPANY TUE. 9.00P	30	ABC	CS	34	201	202	94	99	B	15.3	25	1247	CBS SUNDAY NEWS-OSGOOD SUN. 11.00P 15 CBS N	37	125	127	70	70	538
									A	20.8	36	1695							
									B	22.8	35	1858							
TODAY'S FBI SAT. 8.00P	60	ABC	OP	3	179	162	93	89	A	8.6	19	701	DAVID LETTERMAN I 1 MWTH 12.30A 30 NBC GV	76	187	188	94	94	228
TOO CLOSE FOR COMFORT TUE. 9.30P	30	ABC	CS	31	202	201	94	99	B	9.3	20	758	1 TUE. 1.00A 30						236
									A	21.5	36	1752	2 MON. 12.50A 30						
									B	22.2	34	1809	2 TU-TH 12.30A 30						
TRAPPER JOHN, M.D. SUN. 10.00P	60	CBS	GD	28	194	196	99	99	A	19.6	37	1597	DAVID LETTERMAN II 1 M & TH 1.00A 30 NBC GV	76	187	188	94	94	163
TV FUNNIES(S) 2 FRI. 8.00P	30	NBC	CV						B	20.4	34	1663	1 TUE. 1.30A 30						171
									A	6.9	16	562	1 WED. 1.00A 26						
													2 MON. 1.20A 30						
20/20 THU. 10.00P	60	ABC	DN	31	200	199	99	99	A	15.8	29	1288	2 TU-TH 1.00A 30						
									B	15.5	27	1263							

1 WED.	12.49A	40		
1 THU.	12.42A	42		
1 FRI.	12.37A	47		
2 MON.	12.41A	48		
2 TUE.	1.14A	43		
2 WED.	12.47A	47		
2 THU.	12.41A	44		
2 FRI.	12.43A	53		
LOVE BOAT-12.00 34				
WED.	12.00M	68	ABC	C5
MICHIGAN 400 HILITES(S)				
2 SUN.	11.30P	14	CBS	SE
NBC LATE NIGHT MOVIE 35				
1 SUN.	11.30P	108	NBC	FF
2 SUN.	11.30P	126		
NBC SPECIAL REPORT(S)				
2 MON.	11.30P	20	NBC	N
SATURDAY NIGHT 30				
1 SAT.	11.30P	78	NBC	GV
2 SAT.	11.30P	80		
SCTV NETWORK 31				
FRI.	12.30A	90	NBC	GV
TONIGHT SHOW 179				
1 MWTHF	11.30P	60	NBC	GV
1 TUE.	12.00M	60		

160	160	89	89	A	3.8	16	310
				B	3.8	18	310
	129		74	A	6.6	19	538
56	56	40	40	A	1.6	7	130
				B	1.7	7	139
	212		99	A	7.1	20	579
205	205	98	99	A	6.7	21	546
				B	7.9	24	644
180	181	97	97	A	3.2	16	261
				B	3.4	16	277
209	210	99	99	A	6.6	22	538
				B	7.0	23	571

M-F	2.00P	60	NBC	DD					B	4.5	16	367
AS THE WORLD TURNS		177			200	201	99	99	A	5.9	22	481
M-F	1.30P	60	CBS	DD					B	7.1	25	579
CAPITOL		55			196	195	97	97	A	5.1	20	416
M-F	2.30P	30	CBS	DD					B	5.0	20	408
CAPTAIN KANGAROO		105			87	89	66	66	A	.5	6	41
M-F	6.30A	30	CBS	C					B	.5	5	41
CHIPS M-F		40			162	161	88	88	A	4.0	14	326
M-F	3.00P	60	NBC	OP					B	3.7	13	302
DAYS OF OUR LIVES		175			207	208	99	99	A	5.6	20	456
M-F	1.00P	60	NBC	DD					B	5.5	19	448
DAYTIME EMMY AWARDS(S)					193		99		A	9.3	33	758
1 FRI.	3.00P	90	CBS	AC								
DIFF'RENT STROKES M-F		45			123	125	75	75	A	3.7	18	302
1 MTU THF	10.00A	30	NBC	CS					B	2.4	13	196
1 WED.	10.00A	21										
2 M-F	10.00A	30										
DOCTORS		55			138	140	72	72	A	1.8	7	147
M-F	12.00N	30	NBC	DD					B	2.0	8	163
EDGE OF NIGHT		171			152	157	76	80	A	4.1	14	334
M-F	4.00P	30	ABC	DD					B	4.9	16	399
FAMILY FEUD		179			173	174	91	91	A	7.0	29	571
M-F	12.00N	30	ABC	QP					B	6.6	26	539
GENERAL HOSPITAL		177			204	204	99	99	A	10.3	36	839
M-F	3.00P	60	ABC	DD					B	10.9	35	888

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SUN. 11.25A 4 ABC CN	37	165	166	96	95	B	2.8	11	228	LADIES PGA CHAMP-SAT(S)	172	87	A	4.1	12	334
FACE THE NATION						A	3.0	14	245	1 SAT. 5.00P 58 NBC SE						
SUN. 11.30A 30 CBS CC						B	3.3	12	269	LADIES PGA CHAMP-SUN(S)	193	96	A	3.0	10	245
FLINTSTONE'S COMEDY SHW2	38	179	172	94	93	A	2.1	20	171	1 SUN. 2.30P 120 NBC SE						
SAT. 8.00A 30 NBC CA						B	2.9	22	236	LAVERNE AND SHIRLEY	34	197	197	99	99	A 5.0 24 408
FONZ AND HAPPY DAYS GANG	19	194	195	95	98	A	5.3	24	432	SAT. 9.30A 30 ABC CA						B 5.9 25 481
SAT. 11.00A 30 ABC CA						B	6.0	24	489	MEET THE PRESS	36	188	193	98	98	A 3.5 15 285
GOLDIE GOLD/ACTION JACK	19	186	193	95	99	A	3.6	18	293	SUN. 12.30P 30 NBC CC						B 4.0 14 326
SAT. 9.00A 30 ABC CA						B	4.0	18	326	MEMPHIS CLASSIC-SAT(S)	158	89	A	3.2	11	261
HEATHCLIFF & MARMADUKE	19	191	191	94	94	A	5.1	23	416	1 SAT. 3.30P 60 CBS SE						
SAT. 11.30A 30 ABC CA						B	5.9	23	481	MEMPHIS CLASSIC-SUN(S)	187	98	A	3.9	13	318
HISTORY OF THE U.S. OPEN(S)		183		91		A	2.0	8	163	1 SUN. 2.30P 135 CBS SE						
1 SAT. 2.30P 60 ABC SC										NBC MAJOR LEAGUE PRE GAME	10	212	206	96	97	A 5.1 20 416
IN THE NEWS- 8.26AM	38	189	187	97	95	A	2.2	17	179	1 SAT. 2.00P 16 NBC SC						B 4.7 17 383
SAT. 8.26A 3 CBS CN						B	2.9	19	236	2 SAT. 1.00P 18						
IN THE NEWS- 8.56AM	38	192	192	99	99	A	3.2	18	261	NBC MAJOR LEAGUE BASEBALL	10	212	209	96	97	A 6.3 23 513
SAT. 8.56A 3 CBS CN						B	3.6	18	293	1 SAT. 2.16P 159 NBC SE						B 6.4 21 522
IN THE NEWS- 9.26AM	38	192	192	99	99	A	3.8	19	310	2 SAT. 1.16P 166						
SAT. 9.26A 3 CBS CN						B	4.6	20	375	NBC MAJOR LEAGUE GAME 2	3	197	98	A	6.7	21 546
IN THE NEWS-9.56AM	37	192	196	99	99	A	5.0	24	408	2 SAT. 4.04P 142 NBC SE						B 6.1 18 497
SAT. 9.56A 3 CBS CN						B	6.6	27	538	NCAA TRACK & FIELD CHAMP(S)	179	92	A	4.4	15	359
IN THE NEWS-11.56AM	36	178	183	95	95	A	5.2	23	424	1 SUN. 2.00P 60 ABC SE						
SAT. 11.56A 3 CBS CN						B	5.7	21	465	POPEYE/OLIVE COMEDY SHOW	27	189	188	97	97	A 2.0 17 163
IN THE NEWS-12.26PM	36	170	168	89	89	A	3.6	15	293	SAT. 8.00A 30 CBS CA						B 2.4 17 196
SAT. 12.26P 3 CBS CN						B	4.6	16	375	PRO BOWLERS-SPRING ED.	4	188	94	A	5.2	16 424
										1 SAT. 3.30P 90 ABC SE						B 4.9 15 399

PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

2ND JUNE 1982 REPORT

PROGRAM NAME										PROGRAM NAME									
WK # DAY START TIME DUR NET TYPE										WK # DAY START TIME DUR NET TYPE									
T/C THIS SEASON										T/C THIS SEASON									
NO. OF STATIONS										NO. OF STATIONS									
PROGRAM COVERAGE										PROGRAM COVERAGE									
WK 1 WK 2 WK 1 WK 2										WK 1 WK 2 WK 1 WK 2									
K E Y										K E Y									
AVG. AUD. SHARE % (0,000)										AVG. AUD. SHARE % (0,000)									
WEEKEND DAYTIME CONT'D										U.S. OPEN GOLF-SAT.(S)									
RICHIE RICH/SCOOBY DOO-1 38										2 SAT. 3.30P 240 ABC SE									
SAT. 10.00A 30 ABC CA										205 99 A 6.3 19 513									
RICHIE RICH/SCOOBY DOO-2 38										U.S. OPEN GOLF-SUN.(S)									
SAT. 10.30A 30 ABC CA										2 SUN. 4.00P 240 ABC SE									
SCHOOLHOUSE ROCK-8.26AM 37										WIMBLEDON TENNIS PREVIEW(S)									
SAT. 8.26A 4 ABC CN										2 SUN. 3.00P 60 NBC SE									
SCHOOLHOUSE ROCK-8.55AM 19										176 87 A 2.7 10 220									
SAT. 8.55A 4 ABC CN																			
SCHOOLHOUSE ROCK-9.25AM 19																			
SAT. 9.25A 4 ABC CN																			
SMURFS I 38																			
SAT. 8.30A 30 NBC CA																			
SMURFS II 38																			
SAT. 9.00A 30 NBC CA																			
SPACE STARS I 28																			
SAT. 11.00A 30 NBC CA																			
SPACE STARS II 28																			
SAT. 11.30A 30 NBC CA																			
SPIDER-MAN & FRIENDS 29																			

SAT. 10.30A 30 NBC CA						B	5.9	23	481
SPORTSBEAT 15	167		89			A	4.9	16	399
1 SUN. 3.00P 30 ABC SC						B	3.2	10	261
SPORTSWORLD 22	196	188	96	93		A	6.2	19	505
1 SUN. 4.30P 90 NBC SA						B	6.2	17	505
2 SUN. 4.00P 120									
SUNDAY MORNING 38	159	158	92	91		A	4.1	23	334
SUN. 9.00A 90 CBS N						B	4.7	23	383
SUPERFRIENDS 38	187	187	94	94		A	2.8	26	228
SAT. 8.00A 30 ABC CA						B	3.4	24	277
TARZAN/L.RANGER/ZORRO HR1 27	192	192	99	99		A	2.8	17	228
SAT. 8.30A 30 CBS CA						B	3.3	18	269
TARZAN/L.RANGER/ZORRO HR2 27	192	192	99	99		A	3.7	19	302
SAT. 9.00A 30 CBS CA						B	4.2	19	342
THIS WEEK-DAVID BRINKLEY 29	170	179	90	92		A	3.9	17	318
SUN. 11.30A 60 ABC N						B	3.6	13	293
30 MINUTES 29	159	157	89	89		A	2.7	10	220
SAT. 1.30P 30 CBS DN						B	3.6	12	293
THUNDARR THE BARBARIAN 19	187	192	97	98		A	3.7	22	302
SAT. 8.30A 30 ABC CA						B	3.9	20	318
TOM AND JERRY COMEDY SHOW 34	169	166	89	88		A	5.0	20	408
SAT. 12.30P 30 CBS CA						B	5.4	19	440
TROLLKINS 25	170	168	89	89		A	3.9	17	318
SAT. 12.00N 30 CBS CA						B	4.4	16	359

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					7,580 9.3	20,290 24.9											
	ABC TV					BEST OF THE WEST(B) (OP)		ABC MONDAY NIGHT BASEBALL ST. LOUIS VS MONTREAL OAKLAND VS CHICAGO WHITE SOX(-OP) MULTI-SEGMENT TELECAST										
	AVERAGE AUDIENCE (Households (000) & %)					6,190 7.6	8,230 10.1		7.9*	9.8*		10.7*		11.2*		11.3*		
	SHARE OF AUDIENCE %					14	18		14 *	16 *		17 *		18 *		18 *		
	AVG. AUD. BY ¼ HR. %					7.5	7.7	7.5	8.3	9.7	10.0	10.8	10.6	11.2	11.1	11.3	11.3	
E E K 2	TOTAL AUDIENCE (Households (000) & %)					12,630 15.5	14,260 17.5		17,930 22.0		14,830 18.2		14,340 17.6					
	CBS TV					PRIVATE BENJAMIN (R)(OP)		WKRP IN CINCINNATI (R)		M*A*S*H (R)		HOUSE CALLS (R)		LOU GRANT (R)				
	AVERAGE AUDIENCE (Households (000) & %)					11,250 13.8	12,800 15.7		15,400 18.9		12,880 15.8		11,740 14.4		14.4*		14.4*	
	SHARE OF AUDIENCE %					26	28		31		25		24		24 *		25 *	
	AVG. AUD. BY ¼ HR. %					13.2	14.4	15.2	16.2	18.0	19.8	15.8	15.8	13.9	14.9	14.7	14.1	
E E K 3	TOTAL AUDIENCE (Households (000) & %)					17,120 21.0	17,770 21.8											
	NBC TV					LITTLE HOUSE-PRAIRIE (R)(OP)				NBC MONDAY NIGHT MOVIES SISTER, SISTER (SUS-OP)								
	AVERAGE AUDIENCE (Households (000) & %)					12,310 15.1	13.4*	16.8*		11,330 13.9	12.9*	13.8*		14.2*		14.4*		
	SHARE OF AUDIENCE %					28	25 *	30 *		23	21 *	22 *		23 *		25 *		
	AVG. AUD. BY ¼ HR. %					12.9	13.9	16.2	17.4	12.9	13.0	13.8	13.8	14.1	14.4	14.5	14.4	

W E E K 2	TOTAL AUDIENCE (Households (000) & %)			8,310 10.2			19,640 24.1														
	ABC TV			BEST OF THE WEST (OP)		ABC MONDAY NIGHT BASEBALL NEW YORK METS VS PITTSBURGH BOSTON VS NEW YORK YANKEES MULTI-SEGMENT TELECAST															
	AVERAGE AUDIENCE (Households (000) & %)			7,010 8.6			9,940 12.2	10.3*			11.6*			13.2*			13.8*			12.3*	
	SHARE OF AUDIENCE %			18			22	21 *			21 *			23 *			24 *			22 *	
	AVG. AUD. BY ¼ HR. %			8.3	8.9	10.0	10.5	11.3	12.1	13.3	13.1	14.0	13.7	12.8	9.8						
E E K 2	TOTAL AUDIENCE (Households (000) & %)			13,610 16.7			15,000 18.4			18,500 22.7			15,890 19.5			16,380 20.1					
	CBS TV			PRIVATE BENJAMIN (R)(OP)		WKRP IN CINCINNATI (R)		M*A*S*H (R)		HOUSE CALLS (R)		LOU GRANT (R)									
	AVERAGE AUDIENCE (Households (000) & %)			11,570 14.2			13,200 16.2			15,490 19.0			13,860 17.0			11,980 14.7	14.2*			15.1*	
	SHARE OF AUDIENCE %			29			31			34			30			27	26 *			28 *	
	AVG. AUD. BY ¼ HR. %			13.1	15.4	15.8	16.7	17.6	20.4	16.7	17.3	14.4	14.0	14.8	15.4						
E E K 2	TOTAL AUDIENCE (Households (000) & %)			12,710 15.6							19,320 23.7										
	NBC TV			LITTLE HOUSE-PRAIRIE (R)(OP)								NBC MONDAY NIGHT MOVIES CHARLESTON(R)(OP)									
	AVERAGE AUDIENCE (Households (000) & %)			8,800 10.8	9.6*			12.0*			12,230 15.0	14.0*			14.9*			15.7*			15.3*
	SHARE OF AUDIENCE %			22	20 *			23 *			27	25 *			26 *			28 *			29 *
	AVG. AUD. BY ¼ HR. %			9.6	9.7	11.4	12.5	13.9	14.0	14.7	15.1	15.5	15.8	15.3	15.3						

TV HOUSEHOLDS USING TV	WK. 1	50.9	51.7	51.3	52.2	52.1	53.4	54.9	57.4	59.5	62.1	62.5	62.0	61.2	60.2	58.8	57.0
(See Def. 1)	WK. 2	45.8	47.5	47.2	47.8	47.2	49.1	50.7	53.0	55.7	57.8	57.3	58.0	56.0	54.8	53.8	52.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE. MON. JUNE 14, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					12,960 15.9		15,160 18.6		20,050 24.6		19,560 24.0		21,920 26.9			
	ABC TV					HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		TOO CLOSE FOR COMFORT (R)(OP)				HART TO HART (R)	
	AVERAGE AUDIENCE (Households (000) & %)					10,760 13.2		13,040 16.0		17,360 21.3		17,360 21.3		17,520 21.5		21.1*	22.0*
	SHARE OF AUDIENCE %					26		29		36		35		37		36.*	38 *
AVG. AUD. BY ¼ HR.						12.3	14.2	15.3	16.7	20.7	22.0	20.9	21.8	20.8	21.4	22.3	21.6
E E K 2	TOTAL AUDIENCE (Households (000) & %)					9,700 11.9		7,340 9.0		24,690 30.3							
	CBS TV					CRONKITE'S UNIVERSE		TWO OF US (R)(OP)						NBA CHAMPIONSHIP GAME-6 PHILADELPHIA VS LOS ANGELES (9:00-11:45PM)(OP)			
	AVERAGE AUDIENCE (Households (000) & %)					8,070 9.9		5,950 7.3		12,710 15.6		11.7*		14.3*		15.8*	17.3*
	SHARE OF AUDIENCE %					19		14		27		21 *		24 *		26 *	29 *
AVG. AUD. BY ¼ HR.						9.3	10.5	7.1	7.6	10.9	12.5	13.8	14.8	15.6	15.9	16.8	17.8
E E K 2	TOTAL AUDIENCE (Households (000) & %)					10,760 13.2				14,100 17.3							
	NBC TV							BRET MAVERICK (R)(OP)						FLAMINGO ROAD (R)(OP)			
	AVERAGE AUDIENCE (Households (000) & %)					7,500 9.2				7,340 9.0							
	SHARE OF AUDIENCE %					17	9.1*		9.3*	15	8.4*		9.3*		9.4*		9.0*
AVG. AUD. BY ¼ HR.						9.3	8.9	8.9	9.7	8.4	8.5	9.1	9.4	9.4	9.3	8.8	9.2

W E E K 2	TOTAL AUDIENCE (Households (000) & %)					12,880 15.8		13,120 16.1		19,480 23.9		19,800 24.3		24,860 30.5			
	ABC TV					HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		TOO CLOSE FOR COMFORT (R)(OP)				BARBARA WALTERS SPECIAL	
	AVERAGE AUDIENCE (Households (000) & %)					10,920 13.4		11,570 14.2		16,460 20.2		17,600 21.6		19,150 23.5		23.2*	23.8*
	SHARE OF AUDIENCE %					27		27		36		37		42		41 *	44 *
AVG. AUD. BY ¼ HR.						12.5	14.4	13.6	14.8	18.6	21.8	21.2	22.0	23.0	23.4	23.7	23.8
E E K 2	TOTAL AUDIENCE (Households (000) & %)					9,540 11.7		7,990 9.8		16,300 20.0							
	CBS TV					CRONKITE'S UNIVERSE		TWO OF US (R)(OP)						CBS TUESDAY NIGHT MOVIES THE STREETS OF L.A.(R)			
	AVERAGE AUDIENCE (Households (000) & %)					7,660 9.4		6,440 7.9		9,620 11.8						12.8*	13.1*
	SHARE OF AUDIENCE %					19		15		21		9.7*		11.5*		23 *	24 *
AVG. AUD. BY ¼ HR.						9.8	9.1	7.4	8.5	9.3	10.1	11.2	11.8	12.4	13.2	13.7	12.5
E E K 2	TOTAL AUDIENCE (Households (000) & %)					12,230 15.0				10,020 12.3				7,820 9.6			
	NBC TV							BRET MAVERICK (R)(OP)				CASSIE AND COMPANY (SUS-OP)				FLAMINGO ROAD (R)	
	AVERAGE AUDIENCE (Households (000) & %)					8,970 11.0				6,930 8.5				5,300 6.5		6.4*	6.6*
	SHARE OF AUDIENCE %					22	10.6*		11.5*	15	8.8*		8.2*	12		11 *	12 *
AVG. AUD. BY ¼ HR.						10.5	10.8	11.4	11.5	9.2	8.3	8.3	8.1	6.3	6.6	6.4	6.7
TV HOUSEHOLDS USING TV		WK. 1	47.8	48.7	48.3	49.6	50.3	52.2	53.8	55.2	57.6	59.5	60.2	60.9	59.4	59.1	58.2
(See Def. 1)		WK. 2	47.5	48.2	48.4	48.8	48.8	50.3	50.8	53.1	55.7	57.7	58.0	57.7	56.4	55.8	55.4

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45			
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						15,570 19.1					16,220 19.9					13,450 16.5			
	ABC TV						GREATEST AMERICAN HERO (R)					FALL GUY (R)(OP)					DYNASTY (R)			
	AVERAGE AUDIENCE (Households (000) & %)						11,080 13.6 12.2* 15.0*					11,650 14.3 13.5* 15.1*					9,210 11.3 11.4*			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						26 24* 28*					25 24* 27*					21 21*			
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						9,450 11.6					17,600 21.6								
	CBS TV						CBS NEWS SPECIAL (OP)					CBS WEDNESDAY NIGHT MOVIE PLEASURE PALACE(R)								
	AVERAGE AUDIENCE (Households (000) & %)						6,760 8.3 8.5* 8.1*					10,600 13.0 11.3* 12.0*					14.3* 14.6*			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						16 17* 15*					24 20* 21*					26* 28*			
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						15,240 18.7					13,860 17.0					12,230 15.0		17,200 21.1	
	NBC TV						REAL PEOPLE (R)(OP)					FACTS OF LIFE (R)					TEACHERS ONLY (SUS-OP)		QUINCY, M.E. (R)	
	AVERAGE AUDIENCE (Households (000) & %)						11,410 14.0 13.3* 14.8*					12,230 15.0 13.4 10,920					12,960 15.9 15.5*			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						27 26* 28*					27 24 30					28* 31*			
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						13,530 16.6					17,520 21.5					13,280 16.3			
	ABC TV						GREATEST AMERICAN HERO (R)					FALL GUY (R)(OP)					DYNASTY (R)			
	AVERAGE AUDIENCE (Households (000) & %)						10,190 12.5 12.2* 12.7*					12,630 15.5 14.0* 17.0*					9,540 11.7 11.4*			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						24 24* 24*					28 26* 30*					22 21*			
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						13,770 16.9					15,730 19.3								
	CBS TV						LAST ROUND-UP-ELEPHANTS (OP)					CBS WEDNESDAY NIGHT MOVIE TO FIND MY SON(R)								
	AVERAGE AUDIENCE (Households (000) & %)						10,110 12.4 12.6* 12.2*					9,860 12.1 10.1* 11.8*					13.0* 13.6*			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						24 25* 23*					22 19* 21*					24* 26*			
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						14,100 17.3					12,800 15.7					11,650 14.3		15,810 19.4	
	NBC TV						REAL PEOPLE (R)(OP)					FACTS OF LIFE (R)					LOVE, SIDNEY (OP)		QUINCY, M.E. (R)	
	AVERAGE AUDIENCE (Households (000) & %)						9,860 12.1 11.7* 12.5*					11,170 13.7 12.4 10,110					12,390 15.2 15.3*			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						23 23* 24*					25 22 22					28 28*			
TV HOUSEHOLDS USING TV		WK. 1	49.4	49.2	48.5	48.7	49.2	51.3	53.1	54.4	55.8	57.3	56.4	57.0	55.4	54.0	53.3	52.4		
(See Def. 1)		WK. 2	49.1	50.2	49.0	50.2	50.3	51.5	52.1	53.1	53.0	55.2	55.4	56.5	54.2	54.5	54.1	52.4		

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.WED. JUNE 16, 1982

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{					9,130 11.2		9,370 11.5		10,760 13.2		12,470 15.3		17,030 20.9			
	ABC TV						MORK & MINDY (R)		BOSOM BUDDIES (R)		BARNEY MILLER (R)		TAXI (R)(OP)				20/20	
	AVERAGE AUDIENCE (Households (000) & %)	{					7,580 9.3		8,230 10.1		9,210 11.3		10,920 13.4		13,040 16.0	15.9*		16.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%					19 8.8	20 9.7	20 9.7	10.5	21 10.7	24 12.0	24 12.6	29 14.2	29 15.7	28* 16.0	30* 16.2	30* 16.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					16,220 19.9				14,430 17.7				11,980 14.7			
	CBS TV							MAGNUM, P.I. (R)(OP)				FAMILY IN BLUE					KNOTS LANDING (R)	
	AVERAGE AUDIENCE (Households (000) & %)	{					11,900 14.6	14.1*		15.1*	10,430 12.8	12.7*		12.9*	8,070 9.9	9.7*		10.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%					29 13.9	29* 14.2	29* 14.9	29* 15.3	23 13.0	24* 12.5	23* 12.8	23* 13.0	18 9.9	17* 9.4	19* 10.3	19* 10.2
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					12,390 15.2				15,000 18.4		15,400 18.9		19,320 23.7			
	NBC TV							FAME (R)(OP)			DIFF'RENT STROKES (R)		GIMME A BREAK (R)(OP)				HILL STREET BLUES (R)	
	AVERAGE AUDIENCE (Households (000) & %)	{					9,210 11.3	10.7*		12.0*	13,280 16.3		13,690 16.8		14,670 18.0	18.4*		17.6*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%					23 10.4	22* 11.0	23* 12.0	23* 12.0	30 15.6	30 16.9	30 16.4	33 17.1	33 18.8	33* 18.1	33* 17.9	33* 17.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					16,140 19.8								17,770 21.8			
	ABC TV										ABC MOVIE SPECIAL THE INTRUDER WITHIN(R) (OP)						20/20	
	AVERAGE AUDIENCE (Households (000) & %)	{					9,130 11.2	9.2*		10.7*		12.4*		12.7*	12,630 15.5	15.0*		16.0*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%					22 8.5	20* 9.8	21* 10.5	21* 10.9	23* 12.1	23* 12.6	23* 12.8	23* 12.5	29 14.6	28* 15.4	31* 16.3	31* 15.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					15,490 19.0				9,940 12.2				7,910 9.7			
	CBS TV							MAGNUM, P.I. (R)(OP)					KNOTS LANDING (R)				CBS REPORTS THE AMERICAN-ISRAELI CONNECTION	
	AVERAGE AUDIENCE (Households (000) & %)	{					11,490 14.1	13.6*		14.5*	6,600 8.1	7.9*		8.3*	4,560 5.6	5.9*		5.3*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%					29 13.1	29* 14.1	29* 14.5	29* 14.5	15 7.8	15* 8.0	15* 8.2	15* 8.3	10 6.6	11* 5.2	10* 4.9	10* 5.8
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					12,230 15.0				15,080 18.5		16,220 19.9		21,110 25.9			
	NBC TV							FAME (R)(OP)			DIFF'RENT STROKES (R)		GIMME A BREAK (R)(SUS-OP)				HILL STREET BLUES (R)	
	AVERAGE AUDIENCE (Households (000) & %)	{					8,800 10.8	10.1*		11.5*	13,120 16.1		14,750 18.1		16,870 20.7	20.9*		20.6*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%					22 9.8	22* 10.3	23* 11.2	23* 11.7	30 15.3	32 17.0	32 17.5	38* 18.8	39 20.5	38* 21.3	39* 21.0	39* 20.1
TV HOUSEHOLDS USING TV WK. 1			46.2	46.7	45.3	46.6	47.3	49.3	50.8	52.1	52.9	54.9	55.1	56.3	56.4	55.6	55.1	52.7
(See Def. 1)			WK. 2	45.9	46.0	46.0	46.3	46.0	47.8	51.1	52.4	54.5	56.0	56.8	54.8	54.2	53.4	51.3

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					10,840 13.3			9,540 11.7			18,660 22.9						
	ABC TV					BENSON (R)			MAKING A LIVING			ABC FRIDAY NIGHT MOVIE THE NIGHT THE CITY SCREAMED(R) (OP)						
	AVERAGE AUDIENCE (Households (000) & %)					9,050 11.1			8,390 10.3			10,270 12.6	10.4*			11.5* 14.0*	14.4*	
	SHARE OF AUDIENCE %					25			22			25	22 *			23 *	29 *	
	AVG. AUD. BY ¼ HR. %					10.8	11.4	10.2	10.5			9.8	11.0	11.4	11.7	13.7	14.3	14.4
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					15,730 19.3					14,260 17.5					13,770 16.9		
	CBS TV					DUKES OF HAZZARD (R)(OP)						DALLAS (R)				FALCON CREST (R)		
	AVERAGE AUDIENCE (Households (000) & %)					10,760 13.2	12.1*			14.3*	12.7	12.1*			13.3* 12.9	12.9*	12.9*	
	SHARE OF AUDIENCE %					29	27 *			31 *	26	25 *			26 *	25 *	26 *	
	AVG. AUD. BY ¼ HR. %					11.6	12.6	14.2	14.4	12.1	12.2	13.0	13.6	12.5	13.2	12.8	13.0	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					6,110 7.5			9,210 11.3							7,740 9.5		
	NBC TV					FIT FOR A KING						CHICAGO STORY (SUS-OP)(OP)				NBC WHITE PAPER		
	AVERAGE AUDIENCE (Households (000) & %)					4,890 6.0			5,620 6.9	5.8*			7.2*	7.7*	6.1	6.1*	6.1*	
	SHARE OF AUDIENCE %					14			14	13 *			15 *	15 *	12	12 *	12 *	
	AVG. AUD. BY ¼ HR. %					6.2	5.8	5.7	5.9	7.0	7.4	7.5	7.8	6.0	6.1	6.1	6.1	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					9,780 12.0			8,230 10.1			15,970 19.6						
	ABC TV					BENSON (R)			MAKING A LIVING (R)			ABC FRIDAY NIGHT MOVIE FREEDOM(R)(OP)						
	AVERAGE AUDIENCE (Households (000) & %)					8,150 10.0			7,090 8.7			9,210 11.3	9.6*			10.7* 12.0*	12.7*	
	SHARE OF AUDIENCE %					23			19			23	20 *			21 *	25 *	
	AVG. AUD. BY ¼ HR. %					9.7	10.4	8.4	9.0	9.3	10.0	10.5	11.0	11.9	12.1	12.3	13.0	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					14,340 17.6					13,770 16.9					12,880 15.8		
	CBS TV					DUKES OF HAZZARD (R)(OP)						DALLAS (R)				FALCON CREST (R)		
	AVERAGE AUDIENCE (Households (000) & %)					10,430 12.8	11.5*			14.1*	12.1	11.7*			12.5* 11.7	11.5* 11.3	11.9*	
	SHARE OF AUDIENCE %					29	27 *			31 *	25	24 *			25 *	23 *	24 *	
	AVG. AUD. BY ¼ HR. %					11.0	12.0	13.7	14.4	11.4	12.0	12.1	12.9	11.7	11.9	11.9	11.9	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					6,760 8.3			11,330 13.9							10,430 12.8		
	NBC TV					TV FUNNIES						CHICAGO STORY (R)(OP)				MCCLAIN'S LAW (R)		
	AVERAGE AUDIENCE (Households (000) & %)					5,620 6.9			6,850 8.4	7.2*			8.5*	9.6*	9.8	9.3*	10.4*	
	SHARE OF AUDIENCE %					16			17	16 *			18 *	19 *	19	18 *	21 *	
	AVG. AUD. BY ¼ HR. %					6.9	6.9	7.0	7.3	8.3	8.7	9.5	9.7	8.9	9.6	10.1	10.8	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	40.8	40.8	41.7	42.2	43.5	45.1	45.6	46.5	46.8	48.3	50.1	51.2	50.5	51.5	49.8	
		WK. 2	40.4	40.3	40.5	41.5	41.9	43.8	44.6	46.9	47.3	48.9	49.8	51.2	51.3	50.4	50.1	

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.FRI. JUNE 18, 1982

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E K 1	TOTAL AUDIENCE (Households (000) & %)						10,680 13.1				15,730 19.3				16,060 19.7			
	ABC TV						TODAY'S FBI (R)(OP)				LOVE BOAT (R)(OP)				FANTASY ISLAND (R)			
	AVERAGE AUDIENCE (Households (000) & %)						7,250 8.9	7.8*		9.9*	12,710 15.6	15.0*		16.2*	12,960 15.9	15.6*		16.2*
	SHARE OF AUDIENCE %						19	17 *		21 *	31	30 *		31 *	31	30 *		32 *
W E K 2	AVG. AUD. BY ¼ HR.						7.3	8.2	9.4	10.4	14.4	15.7	16.3	16.1	15.4	15.8	16.2	16.3
	TOTAL AUDIENCE (Households (000) & %)						10,760 13.2				16,790 20.6							
	CBS TV						WALT DISNEY THE TREASURE OF SAN BOSCO REEF, PART 2(R) (OP)				CBS SAT. NIGHT MOVIE GEORGIA PEACHES(R)							
	AVERAGE AUDIENCE (Households (000) & %)						7,580 9.3	8.9*		9.7*	10,430 12.8	10.1*		11.6*		14.3*		15.1*
W E K 1	SHARE OF AUDIENCE %						20	20 *		21 *	25	20 *		22 *		28 *		30 *
	AVG. AUD. BY ¼ HR.						8.8	9.0	9.8	9.6	9.8	10.4	11.2	12.0	14.2	14.4	15.1	15.1
	TOTAL AUDIENCE (Households (000) & %)						8,720 10.7		8,480 10.4		8,800 10.8				8,970 11.0			
	NBC TV						HARPER VALLEY (R)		ONE OF THE BOYS (R)(OP)		BARBARA MANDRELL (R)(OP)			NBC MAGAZINE (R)				
W E K 1	AVERAGE AUDIENCE (Households (000) & %)						7,340 9.0		7,170 8.8		6,520 8.0	7.7*		8.4*	5,870 7.2	7.1*		7.2*
	SHARE OF AUDIENCE %						20		19		16	16 *		16 *	14	14 *		14 *
	AVG. AUD. BY ¼ HR.						8.8	9.1	8.9	8.6	7.5	7.9	8.3	8.4	7.2	7.0	7.2	7.2
W E K 2	TOTAL AUDIENCE (Households (000) & %)						9,940 12.2				19,070 23.4							
	ABC TV						TODAY'S FBI (R)(OP)				LOVE BOAT (R)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)						6,760 8.3	7.1*		9.5*	13,690 16.8	15.0*		17.0*		18.4*		
	SHARE OF AUDIENCE %						19	17 *		22 *	35	32 *		34 *		38 *		
W E K 1	AVG. AUD. BY ¼ HR.						6.7	7.6	9.0	9.9	14.2	15.9	16.7	17.3	18.5	18.2		
	TOTAL AUDIENCE (Households (000) & %)						11,330 13.9				15,320 18.8							
	CBS TV						WALT DISNEY LOUIS L'AMOUR'S THE CHEROKEE TRAIL(R) (OP)				CBS SAT. NIGHT MOVIE BUTCH AND SUNDANCE: THE EARLY DAYS(R)							
	AVERAGE AUDIENCE (Households (000) & %)						8,310 10.2	9.9*		10.5*	7,990 9.8	8.8*		9.3*		9.4*		11.7*
W E K 2	SHARE OF AUDIENCE %						24	24 *		24 *	21	19 *		19 *		20 *		25 *
	AVG. AUD. BY ¼ HR.						10.1	9.7	10.3	10.7	8.8	8.7	9.1	9.4	9.4	9.5	11.3	12.1
	TOTAL AUDIENCE (Households (000) & %)						7,740 9.5		7,420 9.1		10,110 12.4				9,540 11.7			
	NBC TV						HARPER VALLEY (R)		ONE OF THE BOYS (R)(OP)		BARBARA MANDRELL (R)(SUS-OP)			NBC REPORTS FOR EVERY VIOLENCE-- THERE IS A VICTIM				
W E K 1	AVERAGE AUDIENCE (Households (000) & %)						6,520 8.0		6,280 7.7		7,340 9.0	8.8*		9.2*	6,850 8.4	8.2*		8.6*
	SHARE OF AUDIENCE %						19		18		19	19 *		19 *	18	17 *		19 *
	AVG. AUD. BY ¼ HR.						7.6	8.4	7.5	7.9	8.6	8.9	9.2	9.2	8.2	8.2	8.5	8.8
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	44.5	45.0	44.5	44.9	44.7	45.4	46.5	47.8	48.8	50.3	52.4	52.8	51.6	50.8	50.3	49.6
		WK. 2	41.5	41.0	41.0	41.7	41.8	42.1	43.3	44.4	46.6	48.0	49.5	49.6	48.2	47.9	46.8	46.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.SAT. JUNE 19, 1982

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45		
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	5,710 7.0																
	ABC TV		ABC WEEKEND REPORT-SAT.																
	AVERAGE AUDIENCE (Households (000) & %)	{	5,300 6.5																
	SHARE OF AUDIENCE %		14																
W E E K 1	AVG. AUD. BY ¼ HR.	%	6.5																
	TOTAL AUDIENCE (Households (000) & %)	{																	
	CBS TV																		
	AVERAGE AUDIENCE (Households (000) & %)	{																	
W E E K 1	SHARE OF AUDIENCE %																		
	AVG. AUD. BY ¼ HR.	%																	
	TOTAL AUDIENCE (Households (000) & %)	{	9,860 12.1																
	NBC TV		SATURDAY NIGHT (11:30-12:48AM) (SUSTAINING 12:48-1:00AM)																
W E E K 1	AVERAGE AUDIENCE (Households (000) & %)	{	5,380 6.6																
	SHARE OF AUDIENCE %		20																
	AVG. AUD. BY ¼ HR.	%	6.8																
			6.7 7.3 6.5 6.2 5.3																
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	3,750 4.6																
	ABC TV		ABC WEEKEND REPORT-SAT.																
	AVERAGE AUDIENCE (Households (000) & %)	{	3,750 4.6																
	SHARE OF AUDIENCE %		11																
W E E K 1	AVG. AUD. BY ¼ HR.	%	4.6																
	TOTAL AUDIENCE (Households (000) & %)	{																	
	CBS TV																		
	AVERAGE AUDIENCE (Households (000) & %)	{																	
W E E K 1	SHARE OF AUDIENCE %																		
	AVG. AUD. BY ¼ HR.	%																	
	TOTAL AUDIENCE (Households (000) & %)	{	9,860 12.1																
	NBC TV		SATURDAY NIGHT (11:30-12:48AM) (SUSTAINING 12:48-1:00AM)																
W E E K 1	AVERAGE AUDIENCE (Households (000) & %)	{	5,480 6.7																
	SHARE OF AUDIENCE %		22																
	AVG. AUD. BY ¼ HR.	%	7.2																
			7.2 6.6 6.8 6.3 5.1																
TV HOUSEHOLDS USING TV		WK. 1	48.9	43.2	38.2	35.6	32.6	29.4	26.7	24.5	22.6	19.9	18.4	16.3	14.2	12.8	11.6	10.6	
(See Def. 1)		WK. 2	43.1	39.9	34.9	32.9	31.0	28.9	26.3	24.1	22.0	19.8	17.7	15.5	13.8	12.3	11.4	10.2	

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45											
WEEK 1	TOTAL AUDIENCE (Households (000) & %)		{ 14,260 17.5												{ 17,520 21.5														
	ABC TV		ABC MOVIE SPECIAL THE MAGIC OF LASSIE(R) (OP)																	ABC SUNDAY NIGHT MOVIE HARRY AND WALTER GO TO NEW YORK (9:00-11:11PM) (OP)									
	AVERAGE AUDIENCE (Households (000) & %)		{ 8,310 10.2	8.2*		9.3*		11.1*		12.1*	11.0	10.9*		10.9*		11.1*		11.1*											
	SHARE OF AUDIENCE %		{ 21	19 *		20 *		23 *		23 *	20	20 *		19 *		20 *		22 *											
	AVG. AUD. BY ¼ HR.		{ 7.8	8.5	9.1	9.6	10.6	11.6	11.8	12.4	11.3	10.5	10.7	11.2	11.1	11.0	11.2	11.0											
WEEK 1	TOTAL AUDIENCE (Households (000) & %)		{ 18,660 22.9												{ 20,050 24.6		{ 19,890 24.4												
	CBS TV		60 MINUTES																	ARCHIE BUNKER'S PLACE (R)		ONE DAY AT A TIME (R)(OP)		ALICE (R)		JEFFERSONS (R)		TRAPPER JOHN, M.D. (R)	
	AVERAGE AUDIENCE (Households (000) & %)		{ 14,020 17.2	16.6*		17.8*		13.4		13.4	15,240	17,690		16,060		19.7	19.5*	20.0*											
	SHARE OF AUDIENCE %		{ 38	38 *		39 *		27		25	34	39		37		36 *	39 *												
	AVG. AUD. BY ¼ HR.		{ 15.7	17.4	17.8	17.8	13.0	13.8	13.1	13.8	17.2	20.3	21.1	22.3	19.4	19.5	20.1	19.9											
WEEK 1	TOTAL AUDIENCE (Households (000) & %)		{ 7,580 9.3												{ 16,300 20.0														
	NBC TV		FATHER MURPHY (R)																	CHIPS (R)(OP)		NBC SUNDAY NIGHT MOVIE ANOTHER MAN, ANOTHER CHANCE (EUS-OP)							
	AVERAGE AUDIENCE (Households (000) & %)		{ 5,460 6.7	6.4*		7.1*		12.0	11.3*	12.8*	10.9	10.8*		10.8*		11.2*		10.7*											
	SHARE OF AUDIENCE %		{ 15	15 *		15 *		24	23 *	24 *	20	20 *		19 *		21 *		21 *											
	AVG. AUD. BY ¼ HR.		{ 6.2	6.5	7.2	7.0	10.5	12.1	12.6	12.9	11.2	10.4	10.6	10.9	11.6	10.8	10.6	10.7											
WEEK 2	TOTAL AUDIENCE (Households (000) & %)		{ 17,520 21.5												{ 11,000 13.5														
	ABC TV		U.S. OPEN GOLF-SUN. (4:00-8:00PM)																	ABC SUNDAY NIGHT MOVIE CARAVANS(OP)				ABC NEWS CLOSEUP OIL					
	AVERAGE AUDIENCE (Households (000) & %)		{ 10,270 12.6	11.9*		12.3*		13.0*		13.4*	7,580					9.3	9.6*	9.1*											
	SHARE OF AUDIENCE %		{ 25	24 *		25 *		25 *		24 *	17					17 *	17 *	17 *											
	AVG. AUD. BY ¼ HR.		{ 9.1	9.4*	9.6	9.9	9.7	12.0	11.8	12.2	12.5	12.9	13.1	13.4	13.4	9.8	9.3	9.1											
WEEK 2	TOTAL AUDIENCE (Households (000) & %)		{ 17,030 20.9												{ 16,460 20.2		{ 19,800 24.3												
	CBS TV		60 MINUTES																	ARCHIE BUNKER'S PLACE (R)		ONE DAY AT A TIME (R)(OP)		ALICE (R)		JEFFERSONS (R)		TRAPPER JOHN, M.D. (R)	
	AVERAGE AUDIENCE (Households (000) & %)		{ 12,470 15.3	14.5*		16.1*		12.2		14.3	13,450	15,240		15,890		19.5	19.2*	19.8*											
	SHARE OF AUDIENCE %		{ 36	36 *		37 *		26		28	31	33		36		35 *	35 *	38 *											
	AVG. AUD. BY ¼ HR.		{ 14.0	15.0	16.2	16.1	11.8	12.6	13.1	15.5	15.6	17.5	18.4	19.0	19.0	19.3	19.9	19.7											
WEEK 2	TOTAL AUDIENCE (Households (000) & %)		{ 8,480 10.4												{ 21,110 25.9														
	NBC TV		FATHER MURPHY (R)																	CHIPS (R)(OP)		NBC SUNDAY NIGHT MOVIE FIVE DAYS FROM HOME (OP)							
	AVERAGE AUDIENCE (Households (000) & %)		{ 6,030 7.4	6.5*		8.3*		12.5	11.4*	13.5*	16.9	14.8*		16.7*		17.8*		18.3*											
	SHARE OF AUDIENCE %		{ 18	16 *		19 *		26	25 *	27 *	31	27 *		29 *		33 *		35 *											
	AVG. AUD. BY ¼ HR.		{ 6.1	6.9	7.8	8.9	11.0	11.8	13.2	13.8	14.2	15.5	16.7	16.7	17.6	17.9	18.2	18.4											
TV HOUSEHOLDS USING TV (See Def. 1)			WK. 1	42.5	44.2	45.6	46.2	47.3	50.5	51.7	54.0	55.0	55.6	55.8	56.4	55.4	53.7	52.0	50.8										
			WK. 2	39.3	40.9	43.4	44.6	44.9	47.4	49.3	52.0	52.6	55.3	57.3	57.3	54.7	53.8	53.0	52.2										

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45		
W	TOTAL AUDIENCE (Households (000) & %)	{	2,690 3.3																
	ABC TV	{	(1)	(2) (OP)															
	AVERAGE AUDIENCE (Households (000) & %)	{	2,770 3.4																
	SHARE OF AUDIENCE %	{	9																
	AVG. AUD. BY ¼ HR.	%	11.1	3.5	3.4														
E	TOTAL AUDIENCE (Households (000) & %)	{	6,190 7.6																
	CBS TV	{	CBS SUNDAY NEWS- OSGOOD																
	AVERAGE AUDIENCE (Households (000) & %)	{	5,870 7.2																
	SHARE OF AUDIENCE %	{	15																
	AVG. AUD. BY ¼ HR.	%	7.2																
K	TOTAL AUDIENCE (Households (000) & %)	{	2,610 3.2																
	NBC TV	{	NBC LATE NIGHT MOVIE THE SIX OF US (11:30-1:00AM) (SUSTAINING 1:00-1:30AM)																
	AVERAGE AUDIENCE (Households (000) & %)	{	1,220 1.5																
	SHARE OF AUDIENCE %	{	6 1.9* 1.8* 1.2* 6 * 7 * 6 *																
	AVG. AUD. BY ¼ HR.	%	1.7	2.1	1.9	1.6	1.2	1.1	.9	.8									
1	TOTAL AUDIENCE (Households (000) & %)	{	3,750 4.6																
	ABC TV	{	ABC WEEKEND REPORT- SUN.																
	AVERAGE AUDIENCE (Households (000) & %)	{	3,590 4.4																
	SHARE OF AUDIENCE %	{	10																
	AVG. AUD. BY ¼ HR.	%	4.4																
W	TOTAL AUDIENCE (Households (000) & %)	{	4,970 6.1																
	CBS TV	{	CBS SUNDAY NEWS- OSGOOD																
	AVERAGE AUDIENCE (Households (000) & %)	{	4,810 5.9																
	SHARE OF AUDIENCE %	{	13																
	AVG. AUD. BY ¼ HR.	%	5.9	6.6															
E	TOTAL AUDIENCE (Households (000) & %)	{	3,420 4.2																
	NBC TV	{	NBC LATE NIGHT MOVIE NEW YORK, NEW YORK (11:30-1:30AM)																
	AVERAGE AUDIENCE (Households (000) & %)	{	1,390 1.7																
	SHARE OF AUDIENCE %	{	7 2.0* 2.0* 1.7* 6 * 8 * 8 *																
	AVG. AUD. BY ¼ HR.	%	2.3	1.8	2.0	2.0	1.8	1.6	1.3	1.2	1.4								
2	TV HOUSEHOLDS USING TV	WK. 1	47.2	40.7	33.3	29.2	26.2	23.4	20.1	17.6	15.2	13.6	12.0	10.3	8.6	7.6	6.6	5.7	
	(See Def. 1)	WK. 2	46.9	41.7	34.1	31.1	27.1	25.0	22.1	19.9	16.8	15.7	13.3	11.5	9.9	8.4	6.7	5.8	

U.S. TV Households: 81,500,000

(1)ABC SUNDAY MOVIE, HARRY AND WALTER GO TO NEW YORK, ABC, (9:00-11:11PM)(SUSTAINING 11:11-11:20PM)

A-19(2)ABC WEEKEND REPORT-SUN., ABC, (11:20-11:35PM)

(3)MICHIGAN 400 HILLIES, CBS, (11:30-11:44PM)(S)

For explanation of symbols, See page A.

EVE.SUN. JUNE 20, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)			4,730 5.8				4,810 5.9										
	ABC TV			GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)						(SUS-OP)				
	AVERAGE AUDIENCE (Households (000) & %)			3,910 4.8				3,990 4.9	4.9*									
	SHARE OF AUDIENCE %			27				25	25 *									
	AVG. AUD. BY ¼ HR. %			5.0	4.6			4.8	5.0									
WEEK 1	TOTAL AUDIENCE (Households (000) & %)			2,930 3.6				3,020 3.7						3,830 4.7	5,710 7.0			
	CBS TV			MORNING-KURTIS & SAWYER 1 (CO-OP) (PARTICIPATING)				MORNING-KURTIS & SAWYER 2 (CO-OP) (PARTICIPATING)						ONE DAY AT A TIME-M-F >(SUS-OP)	ALICE-M-F (MTUTHF)			
	AVERAGE AUDIENCE (Households (000) & %)			2,360 2.9				2,360 2.9						3,420 4.2	4,970 6.1			
	SHARE OF AUDIENCE %			16				15						21	29			
	AVG. AUD. BY ¼ HR. %			2.9	3.0			2.9	3.0				3.9	4.5	5.8	6.4		
WEEK 1	TOTAL AUDIENCE (Households (000) & %)			3,990 4.9				3,990 4.9						3,100 3.8	3,590 4.4			
	NBC TV			TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)						DIFF'RENT STROKES M-F >(SUS-OP)	WHEEL OF FORTUNE (MTUTHF)			
	AVERAGE AUDIENCE (Households (000) & %)			3,100 3.8				3,260 4.0						2,690 3.3	3,020 3.7			
	SHARE OF AUDIENCE %			21				20						16	18			
	AVG. AUD. BY ¼ HR. %			4.0	3.7			4.1	4.0				3.1	3.4	3.5	3.8		
WEEK 2	TOTAL AUDIENCE (Households (000) & %)			5,220 6.4				4,810 5.9										
	ABC TV			GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)										
	AVERAGE AUDIENCE (Households (000) & %)			3,910 4.8				3,910 4.8										
	SHARE OF AUDIENCE %			29				25										
	AVG. AUD. BY ¼ HR. %			4.7	4.8			4.9	4.8									
WEEK 2	TOTAL AUDIENCE (Households (000) & %)			2,530 3.1				2,850 3.5						3,830 4.7	6,110 7.5			
	CBS TV			MORNING-KURTIS & SAWYER 1 (CO-OP) (PARTICIPATING)				MORNING-KURTIS & SAWYER 2 (CO-OP) (PARTICIPATING)						ONE DAY AT A TIME-M-F	ALICE-M-F			
	AVERAGE AUDIENCE (Households (000) & %)			2,120 2.6				2,280 2.8						3,180 3.9	5,220 6.4			
	SHARE OF AUDIENCE %			16				15						19	29			
	AVG. AUD. BY ¼ HR. %			2.5	2.6			2.7	2.8				3.5	4.3	6.2	6.6		
WEEK 2	TOTAL AUDIENCE (Households (000) & %)			4,160 5.1				3,910 4.8						4,080 5.0	4,320 5.3			
	NBC TV			TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)						DIFF'RENT STROKES M-F	WHEEL OF FORTUNE			
	AVERAGE AUDIENCE (Households (000) & %)			3,260 4.0				3,180 3.9						3,420 4.2	3,670 4.5			
	SHARE OF AUDIENCE %			24				20						20	21			
	AVG. AUD. BY ¼ HR. %			4.0	3.9			4.0	3.8				3.9	4.5	4.4	4.6		
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	10.5	12.7	14.9	16.0	16.9	18.0	18.7	18.8	19.0	19.4	19.3	19.6	19.4	20.0	20.2	20.5
		WK. 2	10.0	11.8	13.5	14.9	16.5	17.4	17.6	18.2	18.9	19.6	20.1	20.6	20.4	21.1	21.5	21.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JUNE 7-11, 1982

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	7,580 9.3				6,760 8.3		6,680 8.2		9,290 11.4				8,880 10.9			
	ABC TV		LOVE BOAT DAYTIME				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS-OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	5,220 6.4	5.8*		7.0*	5,620 6.9		5,460 6.7		7,250 8.9	8.4*		9.3*	6,680 8.2	8.1*		8.3*
	SHARE OF AUDIENCE %	{	29	28 *		31 *	28		27		33	31 *		34 *	32	31 *		33 *
W E E K 2	AVG. AUD. BY ¼ HR. %	{	5.6	6.0	6.8	7.2	6.5	7.3	6.7	6.7	8.2	8.6	9.4	9.3	8.1	8.2	8.1	8.4
	TOTAL AUDIENCE (Households (000) & %)	{	6,600 8.1		7,340 9.0				7,660 9.4				6,280 7.7				4,560 5.6	
	CBS TV		PRICE IS RIGHT 1 (SUS-OP)				PRICE IS RIGHT 2 (OP)		YOUNG AND THE RESTLESS				AS THE WORLD TURNS (SUS-OP)				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)	{	5,540 6.8		6,440 7.9				5,460 6.7	6.7*			4,730 5.8				3,990 4.9	
W E E K 1	SHARE OF AUDIENCE %	{	33		35				27	28 *			26 *	22	20 *		23 *	19
	AVG. AUD. BY ¼ HR. %	{	6.5	7.1	7.6	8.0			6.7	6.7	6.6	6.6	5.6	5.5	6.0	6.0	4.8	4.9
	TOTAL AUDIENCE (Households (000) & %)	{	3,180 3.9				1,710 2.1		2,610 3.2		6,280 7.7				4,730 5.8			
	NBC TV		TEXAS				DOCTORS		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD			
W E E K 2	AVERAGE AUDIENCE (Households (000) & %)	{	2,040 2.5	2.5*		2.3*	1,470 1.8		2,040 2.5		4,810 5.9	5.6*		6.2*	3,420 4.2	4.4*		4.1*
	SHARE OF AUDIENCE %	{	12	12 *		10 *	7		10		22	21 *		23 *	16	17 *		16 *
	AVG. AUD. BY ¼ HR. %	{	2.6	2.4	2.3	2.4	1.8	1.8	2.4	2.7	5.4	5.8	6.2	6.2	4.3	4.4	4.1	4.1
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	6,930 8.5				6,930 8.5		6,110 7.5		9,540 11.7				9,210 11.3			
	ABC TV		LOVE BOAT DAYTIME (SUS-OP)				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS-OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	5,220 6.4				5,710 7.0		5,050 6.2		7,250 8.9	8.4*		9.4*	7,010 8.6	8.4*		8.9*
	SHARE OF AUDIENCE %	{	29				28		25		32	30 *		34 *	33	32 *		35 *
W E E K 2	AVG. AUD. BY ¼ HR. %	{	5.7				6.7	7.4	6.1	6.3	8.1	8.7	9.5	9.4	8.3	8.4	8.8	8.9
	TOTAL AUDIENCE (Households (000) & %)	{	6,760 8.3		7,740 9.5				8,310 10.2				6,680 8.2				4,730 5.8	
	CBS TV		PRICE IS RIGHT 1 (SUS-OP)				PRICE IS RIGHT 2 (OP)		YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)	{	5,790 7.1		6,680 8.2				5,870 7.2	7.1*			4,970 6.1				4,320 5.3	
W E E K 1	SHARE OF AUDIENCE %	{	33		36				29	29 *			28 *	23	22 *		24 *	21
	AVG. AUD. BY ¼ HR. %	{	6.8	7.4	8.1	8.2			7.1	7.1	7.2	7.4	6.1	5.8	6.2	6.2	5.2	5.3
	TOTAL AUDIENCE (Households (000) & %)	{	3,100 3.8				1,790 2.2		2,850 3.5		5,870 7.2				4,240 5.2			
	NBC TV		TEXAS (SUS-OP)				DOCTORS		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD			
W E E K 2	AVERAGE AUDIENCE (Households (000) & %)	{	2,120 2.6				1,470 1.8		2,200 2.7		4,320 5.3	5.1*		5.4*	2,930 3.6	3.6*		3.6*
	SHARE OF AUDIENCE %	{	12				7		11		19	18 *		19 *	14	14 *		14 *
	AVG. AUD. BY ¼ HR. %	{	2.8				1.8	1.8	2.6	2.9	4.9	5.3	5.5	5.4	3.7	3.5	3.6	3.7
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	20.9	21.5	22.3	23.4	24.4	25.6	25.1	25.6	26.5	27.3	27.1	27.3	25.8	26.4	25.6	26.2
		WK. 2	21.7	22.1	22.4	23.4	24.9	26.3	25.4	26.1	27.2	28.0	27.5	27.1	26.0	26.1	25.6	26.1

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. JUNE 14-18, 1982

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 10,510 12.9		GENERAL HOSPITAL (SUS-OP)		{ 3,750 4.6		EDGE OF NIGHT						{ 9,860 12.1		ABC WORLD NEWS TONIGHT	
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)	{ 8,070 9.9	9.6*		10.1*	3,180 3.9							{ 8,390 10.3				
	SHARE OF AUDIENCE %	35	35 *		34 *	14							22				
	AVG. AUD. BY 1/4 HR. %	9.4	9.8	10.2	10.1	4.0	3.8							10.2		10.4	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 6,110 7.5		GUIDING LIGHT (M-TH)(S)(OP)		{ 3,020 3.7		TATTLETALES (M-TH)(S)(OP)						{ 10,350 12.7		CBS EVENING NEWS-RATHER	
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,970 6.1	6.0*		6.2*	2,530 3.1							{ 8,880 10.9				
	SHARE OF AUDIENCE %	21	22 *		21 *	11							24				
	AVG. AUD. BY 1/4 HR. %	6.0	6.2	6.1	6.3	3.2	3.0							10.9		10.9	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 4,730 5.8		CHIPS M-F										{ 8,310 10.2		NBC NIGHTLY NEWS	
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,180 3.9	3.4*		4.4*								{ 7,250 8.9				
	SHARE OF AUDIENCE %	14	12 *		15 *								19				
	AVG. AUD. BY 1/4 HR. %	3.3	3.6	4.2	4.6									8.6		9.1	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 10,600 13.0		GENERAL HOSPITAL (SUS-OP)		{ 4,080 5.0		EDGE OF NIGHT (SUS-OP)						{ 9,050 11.1		ABC WORLD NEWS TONIGHT	
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)	{ 8,720 10.7	10.3*		11.1*	3,590 4.4							{ 7,820 9.6				
	SHARE OF AUDIENCE %	37	37 *		37 *	16							22				
	AVG. AUD. BY 1/4 HR. %	9.9	10.7	11.2	11.0	4.6	4.2							9.6		9.6	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 6,360 7.8		GUIDING LIGHT (SUS-OP)(OP)		{ 2,850 3.5		TATTLETALES						{ 9,940 12.2		CBS EVENING NEWS-RATHER	
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,220 6.4	6.4*		6.4*	2,280 2.8							{ 8,720 10.7				
	SHARE OF AUDIENCE %	22	23 *		21 *	10							24				
	AVG. AUD. BY 1/4 HR. %	6.3	6.5	6.6	6.3	2.7	2.9							10.6		10.9	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 4,560 5.6		CHIPS M-F										{ 9,050 11.1		NBC NIGHTLY NEWS	
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,260 4.0	3.8*		4.4*								{ 7,990 9.8				
	SHARE OF AUDIENCE %	14	13 *		15 *								22				
	AVG. AUD. BY 1/4 HR. %	3.4	3.8	4.3	4.5									9.6		10.0	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	26.7	28.0	29.0	30.2	29.2	29.7	30.1	31.2	32.8	35.0	36.0	38.4	42.1	44.0	45.0
		WK. 2	27.1	28.6	29.7	30.3	28.2	29.1	29.5	30.9	32.3	33.7	35.1	37.6	40.8	42.8	44.0

For explanation of symbols, See page A.

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					2,690 3.3	3,990 4.9	3,340 4.1	4,400 5.4	4,480 5.5	5,130 6.3							
	ABC TV					SUPERFRIENDS (OP)	THUNDARR THE BARBARIAN (OP)	GOLDIE GOLD/ ACTION JACK (OP)	LAVERNE AND SHIRLEY	RICHIE RICH/ SCOOBY DOO-1	RICHIE RICH/ SCOOBY DOO-2 (OP)							
	AVERAGE AUDIENCE (Households (000) & %)					2,200 2.7	3,020 3.7	2,690 3.3	3,750 4.6	3,750 4.6	4,080 5.0							
	SHARE OF AUDIENCE %					26	22	16	22	22	23							
	AVG. AUD. BY ¼ HR. %					2.5	3.0	3.6	3.7	4.5	4.9	5.1	4.9					
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					2,770 3.4	2,770 3.4	3,670 4.5	4,560 5.6	5,300 6.5	5,950 7.3							
	CBS TV					POPEYE/OLIVE COMEDY SHOW (OP)	TARZAN/L. RANGER/ ZORRO HR1 (OP)	TARZAN/L. RANGER/ ZORRO HR2 (OP)	BUGS BUNNY/ROAD RUNNER 1 (OP)	BUGS BUNNY/ROAD RUNNER 2 (SUS-OP)	BUGS BUNNY/ROAD RUNNER 3 (SUS-OP)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)					1,960 2.4	2,280 2.8	3,020 3.7	3,670 4.5	4,560 5.6	5,050 6.2							
	SHARE OF AUDIENCE %					21	18	19	22	26	27							
	AVG. AUD. BY ¼ HR. %					2.0	2.8	2.7	2.9	4.4	4.6	6.0	6.5					
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					2,360 2.9	5,050 6.2	6,760 8.3	4,970 6.1	5,130 6.3	4,730 5.8							
	NBC TV					FLINTSTONE'S COMEDY SHW2 (OP)	SMURFS I	SMURFS II (OP)	KID SUPER POWER I	KID SUPER POWER II (OP)	SPIDER-MAN & FRIENDS							
	AVERAGE AUDIENCE (Households (000) & %)					1,630 2.0	3,750 4.6	5,790 7.1	4,320 5.3	4,160 5.1	3,990 4.9							
	SHARE OF AUDIENCE %					19	29	37	26	24	22							
	AVG. AUD. BY ¼ HR. %					1.6	2.5	3.9	5.3	5.4	5.2	5.6	4.7	4.7	5.1			
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					3,020 3.7	3,910 4.8	3,500 4.3	5,870 7.2	5,540 6.8	5,300 6.5							
	ABC TV					SUPERFRIENDS (OP)	THUNDARR THE BARBARIAN (OP)	GOLDIE GOLD/ ACTION JACK (OP)	LAVERNE AND SHIRLEY	RICHIE RICH/ SCOOBY DOO-1	RICHIE RICH/ SCOOBY DOO-2 (OP)							
	AVERAGE AUDIENCE (Households (000) & %)					2,360 2.9	3,020 3.7	3,100 3.8	4,400 5.4	4,400 5.4	4,560 5.6							
	SHARE OF AUDIENCE %					27	21	19	25	25	25							
	AVG. AUD. BY ¼ HR. %					2.7	3.1	3.6	3.9	5.0	5.9	5.2	5.6	5.7	5.5			
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					1,550 1.9	2,690 3.3	3,750 4.6	5,540 6.8	6,760 8.3	6,440 7.9							
	CBS TV					POPEYE/OLIVE COMEDY SHOW (OP)	TARZAN/L. RANGER/ ZORRO HR1 (OP)	TARZAN/L. RANGER/ ZORRO HR2 (OP)	BUGS BUNNY/ROAD RUNNER 1 (OP)	BUGS BUNNY/ROAD RUNNER 2 (OP)	BUGS BUNNY/ROAD RUNNER 3 (OP)							
	AVERAGE AUDIENCE (Households (000) & %)					1,300 1.6	2,200 2.7	3,020 3.7	4,400 5.4	5,460 6.7	5,710 7.0							
	SHARE OF AUDIENCE %					13	16	19	25	29	30							
	AVG. AUD. BY ¼ HR. %					1.5	1.7	2.5	3.0	5.2	5.6	6.5	7.0	7.0	6.9			
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					2,530 3.1	5,130 6.3	7,740 9.5	5,870 7.2	5,460 6.7	5,620 6.9							
	NBC TV					FLINTSTONE'S COMEDY SHW2 (OP)	SMURFS I	SMURFS II (OP)	KID SUPER POWER I	KID SUPER POWER II (OP)	SPIDER-MAN & FRIENDS							
	AVERAGE AUDIENCE (Households (000) & %)					1,790 2.2	4,320 5.3	6,440 7.9	5,130 6.3	4,560 5.6	4,810 5.9							
	SHARE OF AUDIENCE %					20	33	41	30	24	26							
	AVG. AUD. BY ¼ HR. %					1.6	2.7	5.0	5.5	6.5	6.1	5.9	5.3	5.7	6.0			
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	5.1	5.7	7.0	9.2	10.6	12.6	14.9	16.7	18.6	20.7	20.6	20.7	21.5	22.0	22.2	23.0
		WK. 2	5.9	7.1	7.7	9.4	11.3	13.4	16.3	18.1	19.7	20.1	20.9	21.6	22.8	23.2	23.1	22.9

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45		
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	5,050 6.2		4,730 5.8			3,670 4.5		4,970 6.1							3,180 3.9		
	ABC TV		FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		(1)			AMERICAN BANDSTAND '82							(SUS-OP)		
	AVERAGE AUDIENCE (Households (000) & %)	{	4,080 5.0		3,990 4.9			2,850 3.5		3,100 3.8							1,630 2.0		
	SHARE OF AUDIENCE %		23		22			15		15		3.6*		4.0*			1.9*		
	AVG. AUD. BY ¼ HR. %		4.5	5.4	4.8	5.0		3.4	3.5	3.4	3.7		3.8	4.1			2.0 1.7		
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	5,790 7.1		4,970 6.1			4,560 5.6		5,710 7.0			5,050 6.2	3,180 3.9					
	CBS TV		BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)			TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)			KWICKY KOALA SHOW (OP)	30 MINUTES			(SUS-OP)		
	AVERAGE AUDIENCE (Households (000) & %)	{	4,890 6.0		3,990 4.9			3,670 4.5		4,650 5.7			4,080 5.0	2,120 2.6					
	SHARE OF AUDIENCE %		26		21			19		23			20	10					
	AVG. AUD. BY ¼ HR. %		6.4	5.6	5.1	4.7		4.4	4.6	5.5	5.9		5.0	5.1	2.8	2.3			
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	3,910 4.8		3,910 4.8			4,320 5.3		2,530 3.1				5,130 6.3	10,840 13.3				
	NBC TV		SPACE STARS I		SPACE STARS II (OP)			DAFFY/SPEEDY SHOW (OP)		BULLWINKLE				(2) NBC MAJOR LEAGUE BASEBALL (-OP) CALIFORNIA VS CHICAGO WHITE SOX CLEVELAND VS BOSTON (OP) MULTI-SEGMENT TELECAST					
	AVERAGE AUDIENCE (Households (000) & %)	{	3,420 4.2		3,260 4.0			3,500 4.3		1,960 2.4				4,650 5.7	4,890 6.0		5.1*		
	SHARE OF AUDIENCE %		18		17			18		10				22	21		20 *		
	AVG. AUD. BY ¼ HR. %		4.4	4.0	4.2	3.9		3.9	4.7	2.5	2.4			5.7	5.1	5.0	5.3		
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	5,460 6.7		5,130 6.3			4,810 5.9		5,540 6.8									
	ABC TV		FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE			ABC WEEKEND SPECIALS SOUP FOR PRESIDENT		AMERICAN BANDSTAND '82									
	AVERAGE AUDIENCE (Households (000) & %)	{	4,480 5.5		4,320 5.3			4,160 5.1		3,500 4.3									
	SHARE OF AUDIENCE %		25		25			23		18		4.2*		4.4*					
	AVG. AUD. BY ¼ HR. %		5.3	5.7	5.3	5.3		4.8	5.3	4.2	4.3		4.4	4.4					
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	6,600 8.1		5,540 6.8			3,180 3.9		4,160 5.1			3,750 4.6	2,770 3.4					
	CBS TV		BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)			TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)			KWICKY KOALA SHOW (OP)	30 MINUTES					
	AVERAGE AUDIENCE (Households (000) & %)	{	5,540 6.8		4,890 6.0			2,690 3.3		3,500 4.3			2,850 3.5	2,280 2.8					
	SHARE OF AUDIENCE %		31		28			15		18			14	10					
	AVG. AUD. BY ¼ HR. %		6.9	6.8	5.9	6.0		3.5	3.1	4.2	4.3		3.5	3.6	2.8	2.8			
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	3,590 4.4		3,020 3.7			3,830 4.7		2,040 2.5			4,160 5.1	12,060 14.8					
	NBC TV		SPACE STARS I		SPACE STARS II (OP)			DAFFY/SPEEDY SHOW (OP)		BULLWINKLE			(3) NBC MAJOR LEAGUE BASEBALL (-OP) PHILADELPHIA VS PITTSBURGH TEXAS VS MINNESOTA (OP) (1:18-4:04PM)						
	AVERAGE AUDIENCE (Households (000) & %)	{	3,020 3.7		2,770 3.4			3,260 4.0		1,790 2.2			3,670 4.5	5,380 6.6			6.6*		
	SHARE OF AUDIENCE %		17		16			18		9			18	24			24 *		
	AVG. AUD. BY ¼ HR. %		4.0	3.4	3.1	3.6		3.9	4.1	2.2	2.3		4.5	5.5	5.8	6.5	6.4	6.8	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	23.3	23.5	23.3	23.0		23.7	24.3	24.9	25.4	24.9	25.1	25.2	25.5	26.2	25.7	24.6	25.2
		WK. 2	22.1	21.5	21.5	22.0		22.5	22.7	23.1	24.2	25.0	26.9	27.5	27.8	27.1	27.6	27.7	29.6

U.S. TV Households: 81,500,000

(1) ABC WEEKEND SPECIALS, THE HORSE THAT PLAYED CENTERFIELD, PART 2, ABC, (12:00-12:30PM)

(2) NBC MAJOR LEAGUE PRE GAME, NBC, (2:00-2:16PM)

(3) NBC MAJOR LEAGUE PRE GAME, NBC, (1:00-1:18PM)

For explanation of symbols, See page A.

DAY SAT. JUNE 19, 1982

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)				8,310 10.2						12,630 15.5							
	ABC TV				HISTORY OF THE U.S. OPEN (2:30-3:30PM)		PRO BOWLERS-SPRING ED. (SUS-OP)						ABC WIDE WORLD-SPORTS SAT					
	AVERAGE AUDIENCE (Households (000) & %)				4,240						6,760							
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		2.0	2.2* 8 *	5.2 16	4.3* 14 *		5.1* 16 *		6.1* 18 *	8.3 22	7.8* 23 *		8.8* 25 *		8.4* 21 *		
W E E K 2	TOTAL AUDIENCE (Households (000) & %)				4,650 5.7				7,910 9.7								6,930 8.5	
	CBS TV				MEMPHIS CLASSIC-SAT						CBS SPORTS SATURDAY						CBS SAT. NEWS- SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)				2,610				3,910								6,190	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.				3.2 11	3.2* 11 *		3.2* 10 *	4.8 14	4.1* 12 *		4.9* 15 *		5.5* 16 *			7.6 18	7.9
W E E K 1	TOTAL AUDIENCE (Households (000) & %)										4,810 5.9						7,340 9.0	
	NBC TV											LADIES PGA CHAMP-SAT MULTI-SEGMENT TELECAST (OP)					NBC NIGHTLY NEWS- SAT.	
	AVERAGE AUDIENCE (Households (000) & %)										3,340						6,520	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		5.6	5.8* 21 *	6.0	6.4* 22 *		6.6* 21 *	6.4* 20 *		4.1 12	4.4* 13 *		4.0* 12 *			8.0 18	8.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)				14,260 17.5													
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)				5,130													
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.				6.3 19	4.9* 17 *		5.3* 19 *	5.9* 19 *		7.1* 22 *		7.1* 21 *		7.0* 18 *		6.9* 18 *	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)								9,540 11.7								8,230 10.1	
	CBS TV																CBS SAT. NEWS- SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)								4,890								7,010	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.								6.0 19	5.8* 19 *		6.1* 19 *		6.1* 18 *			8.6 21	8.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)								11,740 14.4								5,950 7.3	
	NBC TV																NBC NIGHTLY NEWS- SAT. (OP)	
	AVERAGE AUDIENCE (Households (000) & %)								5,460								4,890	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		6.6	6.7* 24 *	6.8	7.5* 27 *		6.3* 22 *	6.2* 20 *		6.2* 20 *		7.0* 20 *		7.9* 21 *		6.0 15	5.8
TV HOUSEHOLDS USING TV		WK. 1	26.1	28.0	29.5	29.9	30.3	32.6	33.5	33.6	34.1	35.0	34.9	36.4	40.2	41.6	43.1	44.4
(See Def. 1)		WK. 2	28.7	29.0	29.3	29.3	28.4	29.4	30.7	31.8	32.2	33.1	34.7	36.0	38.6	40.6	41.4	40.9

U.S. TV Households: 81,500,000

For explanation of symbols, See page A

U.S. TV Households: 81,500,000

DAY SUN. JUNE 20, 1982

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{ 2,450 3.0		{ 5,710 7.0										{ 6,680 8.2				
	ABC TV			KIDS ARE PEOPLE TOO II (11:05-11:30AM) (OP)		THIS WEEK-DAVID BRINKLEY		DIRECTIONS (SUS)						NCAA TRACK & FIELD CHAMP.				
	AVERAGE AUDIENCE (Households (000) & %)	{ 2,040 2.5		{ 3,500 4.3		3.8*		4.8*						{ 3,590 4.4		3.8*		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 11 2.5		{ 18 3.6		17 *		19 *		4.8		4.7		{ 15 3.4		13 *		
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			{ 3,100 3.8										{ 6,930 8.5				
	CBS TV			FACE THE NATION										MEMPHIS CLASSIC-SUN (2:30-4:45PM)				
	AVERAGE AUDIENCE (Households (000) & %)			{ 2,530 3.1										{ 3,180 3.9		3.7*		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.			{ 14 2.9		3.4								{ 13 3.9		13 *		
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					{ 3,910 4.8								{ 5,540 6.8				
	NBC TV					MEET THE PRESS		RELIGIOUS SERIES (SUS)						LADIES PGA CHAMP-SUN (2:30-4:30PM)				
	AVERAGE AUDIENCE (Households (000) & %)					{ 3,180 3.9								{ 2,450 3.0		2.9*		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.					{ 15 3.6		4.2						{ 10 3.0		10 *		
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 2,120 2.6		{ 4,810 5.9														
	ABC TV			KIDS ARE PEOPLE TOO II (OP)		THIS WEEK-DAVID BRINKLEY		DIRECTIONS (SUS)										
	AVERAGE AUDIENCE (Households (000) & %)	{ 1,550 1.9		{ 2,850 3.5		3.4*		3.6*										
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 10 1.7		{ 17 3.3		17 *		17 *		3.8		3.4						
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			{ 2,770 3.4										{ 12,060 14.8				
	CBS TV			FACE THE NATION										CBS SPORTS SPEC-SUN (2:30-8:00PM)				
	AVERAGE AUDIENCE (Households (000) & %)			{ 2,280 2.8										{ 4,080 5.0		4.8*		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.			{ 15 2.7		2.9								{ 17 4.6		19 *		
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					{ 3,020 3.7												
	NBC TV					MEET THE PRESS		RELIGIOUS SERIES (SUS)										
	AVERAGE AUDIENCE (Households (000) & %)					{ 2,530 3.1												
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.					{ 16 3.1		3.0										
IV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	21.5	22.2	22.0	23.4	24.7	26.3	27.0	28.2	28.5	28.6	29.0	29.4	29.0	29.2	29.6	30.2
		WK. 2	18.6	19.5	20.4	20.5	21.3	21.4	21.9	21.6	21.3	21.8	22.7	24.0	24.0	24.9	25.3	26.5

U.S. TV Household est. 100,000,000

For explanation of symbols, see page 7

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JUNE 13, 1982

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)		{ 4,890 6.0		{ 7,010 8.6		{ 9,130 11.2		{ 7,170 8.8		{ 7,500 9.2		{ 6,190 7.6		{ 7,170 8.8		{ 7,170 8.8	
	ABC TV		SPORTSBEAT		AMERICAN SPORTSMAN		ABC WIDE WORLD-SPORTS SUN		ABC WIDE WORLD-SPORTS SUN		ABC WIDE WORLD-SPORTS SUN		ABC WIDE WORLD-SPORTS SUN		ABC WIDE WORLD-SPORTS SUN		ABC WIDE WORLD-SPORTS SUN	
	AVERAGE AUDIENCE (Households (000) & %)		{ 3,990 4.9		{ 4,160 5.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1	
	SHARE OF AUDIENCE %		{ 16		{ 16		{ 17		{ 17		{ 19		{ 18		{ 18		{ 18	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		{ 3,990 4.9		{ 4,160 5.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1	
	CBS TV		MEMPHIS CLASSIC-SUN (2:30-4:45PM)		CBS SPORTS SUNDAY		CBS SPORTS SUNDAY		CBS SPORTS SUNDAY		CBS SPORTS SUNDAY		CBS SPORTS SUNDAY		CBS SPORTS SUNDAY		CBS SPORTS SUNDAY	
	AVERAGE AUDIENCE (Households (000) & %)		{ 3,990 4.9		{ 4,160 5.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1	
	SHARE OF AUDIENCE %		{ 16		{ 16		{ 17		{ 17		{ 19		{ 18		{ 18		{ 18	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)		{ 3,990 4.9		{ 4,160 5.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1	
	NBC TV		LADIES PGA CHAMP-SUN (2:30-4:30PM)		SPORTSWORLD		SPORTSWORLD		SPORTSWORLD		SPORTSWORLD		SPORTSWORLD		SPORTSWORLD		SPORTSWORLD	
	AVERAGE AUDIENCE (Households (000) & %)		{ 3,990 4.9		{ 4,160 5.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1	
	SHARE OF AUDIENCE %		{ 16		{ 16		{ 17		{ 17		{ 19		{ 18		{ 18		{ 18	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		{ 3,990 4.9		{ 4,160 5.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1	
	ABC TV		AMERICAN SPORTSMAN		U.S. OPEN GOLF-SUN (4:00-8:00PM)		U.S. OPEN GOLF-SUN (4:00-8:00PM)		U.S. OPEN GOLF-SUN (4:00-8:00PM)		U.S. OPEN GOLF-SUN (4:00-8:00PM)		U.S. OPEN GOLF-SUN (4:00-8:00PM)		U.S. OPEN GOLF-SUN (4:00-8:00PM)		U.S. OPEN GOLF-SUN (4:00-8:00PM)	
	AVERAGE AUDIENCE (Households (000) & %)		{ 3,990 4.9		{ 4,160 5.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1	
	SHARE OF AUDIENCE %		{ 16		{ 16		{ 17		{ 17		{ 19		{ 18		{ 18		{ 18	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		{ 3,990 4.9		{ 4,160 5.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1	
	CBS TV		CBS SPORTS SPEC.-SUN (2:30-8:00PM)		CBS SPORTS SPEC.-SUN (2:30-8:00PM)		CBS SPORTS SPEC.-SUN (2:30-8:00PM)		CBS SPORTS SPEC.-SUN (2:30-8:00PM)		CBS SPORTS SPEC.-SUN (2:30-8:00PM)		CBS SPORTS SPEC.-SUN (2:30-8:00PM)		CBS SPORTS SPEC.-SUN (2:30-8:00PM)		CBS SPORTS SPEC.-SUN (2:30-8:00PM)	
	AVERAGE AUDIENCE (Households (000) & %)		{ 3,990 4.9		{ 4,160 5.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1	
	SHARE OF AUDIENCE %		{ 16		{ 16		{ 17		{ 17		{ 19		{ 18		{ 18		{ 18	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		{ 3,990 4.9		{ 4,160 5.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1	
	NBC TV		WIMBLEDON TENNIS PREVIEW		SPORTSWORLD		SPORTSWORLD		SPORTSWORLD		SPORTSWORLD		SPORTSWORLD		SPORTSWORLD		SPORTSWORLD	
	AVERAGE AUDIENCE (Households (000) & %)		{ 3,990 4.9		{ 4,160 5.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1		{ 4,970 6.1	
	SHARE OF AUDIENCE %		{ 16		{ 16		{ 17		{ 17		{ 19		{ 18		{ 18		{ 18	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	30.4	30.7	31.5	33.0	34.0	34.1	34.7	34.3	35.9	37.3	36.9	37.8	39.3	41.2	42.6	42.4
		WK. 2	26.1	27.3	27.8	29.1	30.0	30.3	31.5	32.2	33.0	32.9	32.6	33.6	35.1	36.7	36.9	37.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. JUNE 20, 1982

NielSEN NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %				
EVENING MONDAY																	
ABC ABC NEWSBRIEF-M-F(B)	1	8.28- 8.29PM	8.15	5,870	7.2	5,870	7.2	13	7.2								
ABC ABC MONDAY NIGHT BASEBALL	1	8.30-11.45PM	+GRID 11.00 11.15 11.30 11.45 12.00	20,290	24.9	8,230	10.1	18	10.5 9.9 5.5 5.2 5.6								
CBS CBS SPECIAL REPORT 7(SUS)	1	11.00-11.28PM	11.00														
NBC NBC NEWS UPDATE-2-MON(SUS)	1	9.51- 9.52PM	9.45														
EVENING TUESDAY																	
CBS NBA CHAMPIONSHIP GAME-6(S)	1	9.00-11.43PM	+GRID 11.00 11.15 11.30	24,690	30.3	12,710	15.6	27	18.2 18.8 16.2								
NBC NBC NEWS UPDATE-2-TUE(SUS)	2	9.58- 9.59PM	9.45														
EVENING WEDNESDAY																	
NBC NBC NEWS UPDATE-2-WED(SUS)	1	9.58- 9.59PM	9.45														
EVENING THURSDAY																	
NBC NBC NEWS UPDATE-2-THU(SUS)	2	9.58- 9.59PM	9.45														
EVENING FRIDAY																	
NBC NBC NEWS UPDATE-2-FRI(SUS)	1	9.03- 9.04PM	9.00														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT	2	8.28- 8.30PM	8.15							6,930	8.5	6,680	8.2	19	8.2		
	1	8.58- 8.59PM	8.45	8,880	10.9	8,880	10.9	23	10.9								
ABC ABC NEWSBRIEF-SAT.	1	9.58- 9.59PM	9.45	12,470	15.3	12,470	15.3	29	15.3								
	2	9.50- 9.52PM	9.45							13,940	17.1	13,860	17.0	34	17.0		
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	7,740	9.5	7,740	9.5	20	9.5	7,420	9.1	7,420	9.1	20	9.1		
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	5,050	6.2	5,050	6.2	13	6.2	5,380	6.6	5,380	6.6	15	6.6		
NBC NBC NEWS UPDATE-2-SAT(SUS)	2	9.58- 9.59PM	9.45														
NBC NBC NEWS UPDATE-2-SAT.	1	9.58- 9.59PM	9.45	5,710	7.0	5,710	7.0	13	7.0								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	7.58- 7.59PM	7.45	8,560	10.5	8,560	10.5	23	10.5								
	2	8.56- 8.57PM	8.45							9,370	11.5	9,370	11.5	22	11.5		
ABC ABC NEWSBRIEF-SUN.	1	9.51- 9.52PM	9.45	8,720	10.7	8,720	10.7	19	10.7								
	2	9.59-10.00PM	9.45							9,620	11.8	9,620	11.8	21	11.8		
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	11,000	13.5	11,000	13.5	25	13.5	12,230	15.0	12,230	15.0	29	15.0		
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	8,150	10.0	8,150	10.0	19	10.0	9,290	11.4	9,290	11.4	22	11.4		
NBC NBC NEWS UPDATE-2-SUN(SUS)	1	9.55- 9.56PM	9.45														
NBC NBC NEWS UPDATE-2-SUN.	2	9.50- 9.51PM	9.45							12,310	15.1	12,310	15.1	26	15.1		

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS		TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			
EVENING MONDAY-FRIDAY	2	>	8.15																
ABC ABC NEWSBRIEF-M-F	1	>	9.45	12,060	14.8	12,060	14.8	26	14.8	TU-F		11,330	13.9	11,330	13.9	26	9.4	M-F	
ABC ABC NEWS:NIGHTLINE-MON	2	11.30-12.00MD	11.30 11.45									6,760	8.3	5,380	6.6	19	7.2	MON.	
ABC ABC NEWS:NIGHTLINE-T-F		11.30-12.00MD	11.30 11.45	7,090	8.7	5,870	7.2	20	7.9 6.5	TU-F TU-F		6,360	7.8	5,710	7.0	20	8.6 5.9	TU-TH TU-TH	
ABC U.S. OPEN GOLF-FRI(S)	2	11.30-12.00MD	11.30 11.45									4,810	5.9	4,080	5.0	13	5.3 4.8	FRI. FRI.	
ABC U.S. OPEN GOLF-THU(S)	2	11.30-11.45PM	11.30									5,710	7.0	5,460	6.7	18	6.7	THU.	
ABC ABC MOVIE OF THE WEEK	2	12.00- 1.11AM	12.00 12.15 12.30 12.45 1.00									3,910	4.8	2,770	3.4 3.3*	16 13*	3.1 3.5 3.7 3.4 3.2	MON. MON. MON. MON. MON.	
ABC ABC NEWS:NIGHTLINE-FRI(B)	2	12.00-12.36AM	12.00 12.15 12.30									4,650	5.7	3,340	4.1 4.2*	13 13*	4.7 3.7 3.7	FRI. FRI. FRI.	
ABC ABC NEWS:NIGHTLINE-MON	1	12.00-12.35AM	12.00 12.15	5,220	6.4	3,910	4.8 4.9*	17 17*	5.4 4.4	MON. MON.									
ABC ABC NEWS:NIGHTLINE-THU(B)	2	12.00-12.15AM	12.00									3,500	4.3	3,500	4.3	15	4.3	THU.	
ABC FANTASY ISLAND-12.00		12.00- 1.08AM	12.00 12.15 12.30 12.45 1.00	4,730	5.8	2,690	3.3 3.5*	14 13*	3.8 3.1 3.2 3.3 2.7	TUE. TUE. TUE. TUE. TUE.		4,160	5.1	2,610	3.2 3.4*	14 13*	3.6 3.2 3.4 3.0 2.7	TUE. TUE. TUE. TUE. TUE.	
ABC FRIDAYS	1	12.00- 1.11AM	12.00 12.15 12.30 12.45 1.00	4,970	6.1	2,690	3.3 3.9*	12 12*	4.2 3.6 2.9 2.9 3.0	FRI. FRI. FRI. FRI. FRI.									
ABC LOVE BOAT-12.00		12.00- 1.08AM	12.00 12.15 12.30 12.45 1.00	4,810	5.9	3,100	3.8 4.2*	16 15*	4.6 3.7 3.5 3.5 3.2	WED. WED. WED. WED. WED.		4,970	6.1	3,100	3.8 3.9*	16 15*	4.0 3.8 3.9 3.6 3.2	WED. WED. WED. WED. WED.	
ABC VEGA\$-12.00	1	12.00- 1.09AM	12.00	3,180	3.9	2,200	2.7	12	2.9	THU.		3,020	3.7	2,040	2.5	12	2.7	THU.	
	2	12.15- 1.24AM	12.15 12.30 12.45 1.00 1.15				2.7* 2.7*	10* 13*	2.5 2.6 2.8 2.5	THU. THU. THU. THU.					2.5* 2.5*	12* 15*	2.4 2.5 2.6 2.2	THU. THU. THU. THU.	
ABC ABC MOVIE OF THE WEEK	1	12.35- 1.46AM	12.30 12.45 1.00 1.15	2,360	2.9	1,220	1.5 2.0*	9 9*	2.4 1.8 1.7 1.1	MON. MON. MON. MON.									
CONT'D							1.4*	9*											

OTHER PROGRAMS

[illegible]

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1							WEEK 2						
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%		
EVENING MONDAY-FRIDAY-CONT'D																	
NBC DAVID LETTERMAN I		>	12.30	2,850	3.5	2,280	2.8	14	3.4	M-TH	2,690	3.3	2,280	2.8	14	3.5	M-TH
			12.45						2.9	MWTH						2.8	M-TH
			1.00						2.0	TUE.						1.5	MON.
			1.15						1.8	TUE.						1.4	MON.
NBC SCTV NETWORK		12.30- 2.00AM	12.30	5,460	6.7	2,360	2.9	14	4.1	FRI.	5,540	6.8	2,770	3.4	18	4.0	FRI.
			12.45				3.7*	15*	3.3	FRI.				3.9*	16*	3.8	FRI.
			1.00						2.6	FRI.						3.4	FRI.
			1.15				2.6*	13*	2.7	FRI.				3.3*	17*	3.2	FRI.
			1.30						2.6	FRI.						2.9	FRI.
			1.45				2.4*	16*	2.3	FRI.				2.8*	18*	2.8	FRI.
NBC DAVID LETTERMAN II		>	1.00	1,790	2.2	1,550	1.9	12	2.3	M-TH	1,870	2.3	1,630	2.0	13	2.5	M-TH
			1.15						1.9	MWTH						1.9	M-TH
			1.30						1.5	TUE.						1.2	MON.
			1.45						1.4	TUE.						.9	MON.
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC ABC SPECIAL REPORT 1(SUS)	1	6.00- 6.02AM	6.00							FRI.							
ABC GOOD MORN AMER-630 FRI(S)	1	6.30- 7.00AM	6.30	2,040	2.5	1,390	1.7	20	1.4	FRI.							
			6.45						2.0	FRI.							
ABC GOOD MORN AMER-630 MON(S)	1	6.30- 7.05AM	6.30	2,360	2.9	1,390	1.7	18	1.2	MON.							
			6.45				1.4*	16*	1.7	MON.							
			7.00						2.9	MON.							
ABC GOOD MORN AMER-630 THU(S)	1	6.30- 7.00AM	6.30	1,710	2.1	1,220	1.5	19	1.2	THU.							
			6.45						1.7	THU.							
ABC GOOD MORN AMER-630 TUE(S)	1	6.30- 7.00AM	6.30	1,550	1.9	1,140	1.4	14	.9	TUE.							
			6.45						1.8	TUE.							
ABC GOOD MORN AMER-630 WED(S)	1	6.30- 7.07AM	6.30	2,930	3.6	1,870	2.3	23	1.8	WED.							
			6.45					2.0*	21*	WED.							
			7.00						3.2	WED.							
ABC GOOD MORNING, AMERICA-700(SUS)	1	7.00- 7.53AM	7.00							TUE.							
ABC GOOD MORNING, AMERICA-830	1	>	+GRID	4,810	5.9	3,990	4.9	25		M-F							
			9.00						5.1	FRI.							
ABC REAGAN ADDRESS-ABC(SUS)	1	10.11-10.58AM	10.00							WED.							
ABC LOVE BOAT DAYTIME	2	>	+GRID								6,930	8.5	5,220	6.4	29	6.3	M-F
			11.15											6.1*	29*	6.5	MTUWF
			11.30													6.8	M-F
			11.45											6.7*	30*		M-F
ABC REAGAN ADDRESS-ABC(SUS)	2	11.00-11.31AM	11.00														THU.
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC DAYTIME NEWSBRIEF-M-F	1	>	1.45	6,930	8.5	6,680	8.2	30	8.2	M-F	6,850	8.4	6,600	8.1	29	8.1	M-F
	2	1.57- 1.59PM	1.45														MON.
ABC ABC SPECIAL REPORT-1(SUS)	2	2.36- 2.37PM	2.30														M-F
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC ABC SPECIAL REPORT-3(SUS)	2	4.19- 4.22PM	4.15														THU.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1							WEEK 2						
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %		
DAY MONDAY-FRIDAY-CONT'D																	
ABC ABC SPECIAL REPORT-2(SUS)	2	6.00- 6.01PM	6.00														TUE.
CBS SUMMER SEMESTER-MWF(SUS)		6.00- 6.30AM	6.00							M-F							M-F
CBS SUMMER SEMESTER-TTH(SUS)		6.00- 6.30AM	6.00							M-F							M-F
CBS CAPTAIN KANGAROO		6.30- 7.00AM	6.30	490	.6	410	.5	6	.5	M-F	410	.5		<<	<<		M-F
			6.45						.6	M-F							M-F
CBS CBS SPECIAL REPORT(SUS)	1	10.16-11.00AM	10.15							WED.							
CBS CBS SPECIAL REPORT 2(SUS)	1	11.08-11.09AM	11.00							FRI.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,380	6.6	5,130	6.3	27	6.3	M-F	5,460	6.7	5,220	6.4	28	6.4	M-F
CBS CBS SPECIAL REPORT 1(SUS)	1	1.34- 1.37PM	1.30							WED.							
CBS DAYTIME EMMY AWARDS(S)	1	3.00- 4.30PM	3.00	11,000	13.5	7,580	9.3	33	7.6	FRI.							
			3.15						8.6	FRI.							
			3.30						8.9	FRI.							
			3.45						9.1*	31*							
			4.00						9.3	FRI.							
			4.15						11.1	FRI.							
									10.2	FRI.							
CBS CBS NEWS SPECIAL REPORT(SUS)	2	3.47- 3.52PM	3.45														MON.
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	4,890	6.0	4,650	5.7	19	5.7	M-TH	4,320	5.3	4,080	5.0	17	5.0	M-F
NBC TODAY SHOW-MON (B)	1	7.00- 7.30AM	7.00	3,590	4.4	2,770	3.4	23	3.2	MON.							
			7.15						3.6	MON.							
NBC REAGAN ADDRESS-NBC(SUS)	1	10.21-11.00AM	10.15							WED.							
NBC REAGAN U.N. SPEECH(SUS)	2	11.00-11.30AM	11.00														THU.
NBC TEXAS	2	>	-GRID								3,100	3.8	2,120	2.6	12	2.5	M-F
			11.15													2.7*	13*
			11.30													2.4	M-F
			11.45													2.5*	11*
																2.7	M-F
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.30AM	8.15	2,850	3.5	2,450	3.0	26	3.0		2,690	3.3	2,280	2.8	23	2.8	
ABC SCHOOLHOUSE ROCK-8.55AM		8.55- 8.59AM	8.45	2,770	3.4	2,530	3.1	19	3.1		3,180	3.9	3,020	3.7	21	3.7	
ABC SCHOOLHOUSE ROCK-9.25AM		9.25- 9.29AM	9.15	3,100	3.8	2,850	3.5	16	3.5		3,420	4.2	3,020	3.7	18	3.7	
ABC DEAR ALEX & ANNIE-10.56AM		10.56-10.59AM	10.45	3,910	4.8	3,830	4.7	20	4.7		4,160	5.1	3,910	4.8	21	4.8	
ABC ABC SPECIAL REPORT 2(SUS)	1	2.25- 2.27PM	2.15														
ABC ABC SPECIAL REPORT 3(SUS)	1	3.31- 3.36PM	3.30														
CBS SUMMER SEMESTER-SAT(SUS)		6.00- 6.30AM	6.00														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,360	2.9	2,120	2.6	21	2.6		1,790	2.2	1,470	1.8	13	1.8	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,530	3.1	2,450	3.0	18	3.0		2,690	3.3	2,690	3.3	18	3.3	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	3,910	4.8	3,260	4.0	19	4.0		3,260	4.0	2,930	3.6	18	3.6	
CBS IN THE NEWS-9.56AM		9.56- 9.59AM	9.45	4,080	5.0	3,750	4.6	22	4.6		4,400	5.4	4,400	5.4	25	5.4	
CBS CBS SPECIAL REPORT 3(SUS)	1	10.04-10.05AM	10.00														
CBS CBS SPECIAL REPORT 4(SUS)	1	10.40-10.43AM	10.30														
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	5,540	6.8	5,460	6.7	29	6.7		6,110	7.5	5,870	7.2	31	7.2	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	4,560	5.6	4,480	5.5	23	5.5		5,710	7.0	5,380	6.6	31	6.6	

OTHER PROGRAMS

				WEEK 1							WEEK 2						
DAY	WK	TIME	QUARTER	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELECAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELECAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %				
DAY SATURDAY-CONT'D																	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,320	5.3	3,910	4.8	21	4.8		4,970	6.1	4,480	5.5	25	5.5	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,910	4.8	3,500	4.3	18	4.3		2,530	3.1	2,360	2.9	13	2.9	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,560	5.6	4,400	5.4	21	5.4		3,420	4.2	3,420	4.2	17	4.2	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	4,320	5.3	3,750	4.6	18	4.6		2,930	3.6	2,450	3.0	11	3.0	
CBS CBS SPECIAL REPORT 5(SUS)	1	2.33- 2.35PM	2.30														
NBC BETCHA DON'T KNOW-8:28AM		8.28- 8.30AM	8.15	2,360	2.9	2,360	2.9	25	2.9		2,690	3.3	2,690	3.3	28	3.3	
NBC BETCHA DON'T KNOW-9:28AM		9.28- 9.30AM	9.15	5,790	7.1	5,620	6.9	35	6.9		6,930	8.5	6,760	8.3	42	8.3	
NBC BETCHA DON'T KNOW-10:28AM		10.28-10.30AM	10.15	3,260	4.0	3,180	3.9	18	3.9		4,080	5.0	3,830	4.7	20	4.7	
NBC BETCHA DON'T KNOW-11:58AM		11.58-12.00NN	11.45	3,100	3.8	2,930	3.6	16	3.6		3,260	4.0	3,020	3.7	17	3.7	
NBC BETCHA DON'T KNOW-12:28PM		12.28-12.30PM	12.15	3,990	4.9	3,830	4.7	19	4.7		3,260	4.0	3,100	3.8	17	3.8	
NBC NBC MAJOR LEAGUE PRE GAME	2	1.00- 1.18PM	-GRID 1.15								4,160	5.1	3,670	4.5	18	4.8	
NBC NBC MAJOR LEAGUE BASEBALL	2	1.18- 4.04PM	-GRID 4.00								12,060	14.8	5,380	6.6	24	6.8	
NBC NBC MAJOR LEAGUE PRE GAME	1	2.00- 2.16PM	-GRID 2.15	5,130	6.3	4,650	5.7	22	5.8								
NBC NBC MAJOR LEAGUE BASEBALL	1	2.16- 4.55PM	-GRID	10,840	13.3	4,890	6.0	21									

[illegible]